Pre-Conference Event & Dinner: Tuesday, October 5, 2021

Learn about Cutting-Edge Research on the Macrocosm and Microcosm of our Universe - Happenings at Berkeley

5:00pm
Meet at Innovative Genomics Institute (2151 Berkeley Way, Berkeley, CA 94704)

5:05pm - 5:15pm
Welcome and Introduction

Solomon Darwin
Executive Director,
Garwood Center for Corporate Innovation

Solomon Darwin is the executive director of the Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an associate professor at the University of Southern California from 1996-2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola. He is the author of several books related to sustainability, the Smart Village Movement, the Rebuilding India Initiative, and Business Models in Emerging Economies.

5:15pm - 6:45pm
Covid-19 Research to Fight the Invisible Enemy - Exclusive Presentation at the Genomics Institute

Brad Ringeisen is a physical chemist with a PhD from the University of Wisconsin-Madison, a pioneer in the field of live cell printing, and an experienced administrator of scientific research and product development. Before joining the IGI, Brad was Director of the Biological Technologies Office at DARPA, where he managed a division working at the cutting edges of biology, physical science, and engineering. Programs in Brad’s office included research in genome editing, epigenetics, neurotechnology, and marine science, as well as diagnostics and therapeutics development. Prior to DARPA, Brad ran his own research group at the U.S. Naval Research Laboratory as the head of the Bioenergy and Biofabrication Section.

5:45pm - 6:15pm
Tour: Innovative Genomics Institute

6:15pm - 6:45pm
Walk to Shattuck Hotel Plaza (2086 Allston Way, Berkeley, CA 94704)
John is co-chairman for Deloitte LLP's Center for the Edge and has nearly 30 years of experience as a management consultant, author, speaker and entrepreneur. He has served as senior vice president of strategy at Atari, Inc., and is the founder of two Silicon Valley startups. Author of The Power of Pull, Net Gain, Net Worth, Out of the Box, and The Only Sustainable Edge, John holds a B.A. from Wesleyan University, a B.Phil from Oxford University and a J.D. and MBA from Harvard University.
Keynote #1: "Opportunity to Embark on the Journey Beyond Fear for Organizational & Personal Revival"

Tammy L. Madsen (PhD, UCLA) is the W.M. Keck Foundation Chair of Strategic Management and Innovation and a former Associate Dean of the Leavey School of Business, Santa Clara University. She teaches and consults in the areas of strategy, innovation, and business transformation. Tammy’s research examines topics such as co-innovation in platform-based ecosystems, temporary advantage, industry dynamics following a shock, and growth under uncertainty. Her work has received various awards from the Strategic Management Division, Academy of Management (AOM), including the Glueck Best Paper Award, and appears in outlets such as: Strategic Management Review, Strategic Management Journal, Organization Science, Journal of Management Studies, Industrial and Corporate Change, and Journal of Knowledge Management.

Panel Discussion

10:15am - 10:45am

Bill Roschek
Director of Innovation & Technology Transfer, Nestlé Purina PetCare

Jim Spohrer
Director, Cognitive OpenTech, IBM

Olga Patel
Principal Architect, The Walt Disney Company

Keynote #2 - “Transformation in Times of Crisis to Promote Growth”

Tammy Madsen
Professor of Strategy, Innovation, & Entrepreneurship at Santa Clara University (US)

Panel Discussion

10:45am - 11:15am

Soma Velayutham
Industry General Manager, NVIDIA

Charlie Isaacs
CTO for Customer Connection, Salesforce

Rahul Bhuman
Vice President, Head of Emerging Business, TechMahindra

Networking Break

11:15am - 12:00pm

Pradeep Iyer
Senior Global Director, Avery Dennison

Panel Discussion

12:00pm - 12:30pm

Sunita Parasuraman
Head of Investments, New Product Experimentation, Facebook

Raymond Liao
VP & Ventures Managing Director, Samsung

Networking Lunch

12:30pm - 2:00pm

Keynote #3: “Understanding Friction to Drive Supply-Chains Through Open Innovation Platforms”

Dr. Iyer comes with a decade of experienced leadership as an accomplished scientist who has catalyzed numerous products, platforms, and strategic initiatives. His current focus is exploring bold commercial opportunities for Avery Dennison by engaging externally in activities that range from M&A to co-creative collaborations.

Panel Discussion

2:00pm - 2:45pm

Sunita Parasuraman
Head of Investments, New Product Experimentation, Facebook

Raymond Liao
VP & Ventures Managing Director, Samsung

Rahul Bhuman
Vice President, Head of Emerging Business, TechMahindra

2:45pm - 3:15pm
Patrick Gelsinger
CEO, Intel

Patrick (Pat) Gelsinger is chief executive officer of Intel Corporation and serves on its board of directors. On Feb. 15, 2021, Gelsinger returned to Intel, the company where he had spent the first 30 years of his career. Before rejoining Intel, Gelsinger was CEO of VMware. In that role, he transformed VMware into a recognized global leader in cloud infrastructure, enterprise mobility, and cyber security almost tripling the company’s annual revenues.

Mallik Tatipamula
CTO, Group Function Technologies & Architectures, Ericsson

Lila Tretikov
Corporate Vice President, Deputy CTO, Microsoft

Pallab Deb
Head of Partner Solutions & AI Partnerships, Google

Panel Discussion

Day 2: Thursday, October 7, 2021
Spieker Forum, Chou Hall, Haas School of Business, UC Berkeley

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an Associate Professor of the University of Southern California from 1996-2005. Solomon Darwin has more than 13 years of industry experience at Bank of America and Motorola. Darwin is the author of several books related to sustainability of the planet, the Smart Village Movement, Rebuilding India Initiatives, and Business Models in Emerging Economies.
**8:45am - 9:30am**

**Keynote #5: “Reviving Growth through Open Innovation”**

**Sumit Dhawan**
President, VMWare

Sumit Dhawan leads the company’s go-to-market functions including WW Sales, Strategic Corporate Alliances, Customer Experience and Success (CXS), Global Industries, Marketing, and Communications. With more than 25 years of experience in the tech industry, Sumit is a seasoned executive with a proven track record of building and running market-leading businesses. He is a strong advocate for delivering an exceptional experience to customers and partners, and for supporting diverse teams, inclusive cultures and equitable environments that encourage the best in everyone.

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**9:30am - 10:00am**

**Panel Discussion**

**Tolga Kurtoglu**
CTO & Global Head of HP Labs, HP

**Robert Locke**
SVP Corporate Development, Johnson Controls

**Subha Tatavarti**
CTO, Wipro

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**10:00am - 10:30am**

**Networking Break**

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**10:30am - 11:00am**

**Happenings at Berkeley: Innovative Models for Advancing Cutting Edge Research**

**Noel Bakhtian**
Executive Director, Berkeley Lab Energy Storage Center

Noël Mojgan Bakhtian is the director of the Berkeley Lab Energy Storage Center at Lawrence Berkeley National Laboratory. She has served as the director of the Center for Advanced Energy Studies at Idaho National Laboratory and as a policy advisor for the Office of Science and Technology Policy.

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**11:00am - 11:30am**

**Happenings at Berkeley: Open Innovation in Emerging Markets**

**Yashraj Bhardwaj**
Garwood Innovation Fellow, UC Berkeley, Haas School of Business

Yashraj plans to use insights from his research on open innovation strategies practiced by Silicon Valley R&D departments within large firms to strengthen India’s manufacturing base and move India toward a more innovative future. Yashraj’s research will be backed by corporate firms, government entities, and highly connected family businesses. His firm has offices and operations across the globe that specialize in research and consulting for the development of prototypes and IP marketplaces.

Yashraj will present his work on the Rebuilding India Initiative and how BIF firms can participate in expanding markets to India. He will also discuss some of the open innovation strategies at work in India.
Members of the Berkeley Innovation Forum

11:30am - 12:15pm
**Value Creation through Outside-Out and Inside-In Open Innovation Models**

*Henry Chesbrough*
Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough's Open Innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology” (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood’s programs to apply the principles of Open Innovation, and he continues to refine our understanding through his research and books.

12:15 - 12:45pm
**Panel Discussion**

*Dan Cherian*
Vice President, Transformation, VF Corporation

*Anna Baranskaya*
Strategy & Innovation Manager, The Alliance Innovation Lab Silicon Valley, Renault-Nissan-Mitsubishi

*Navin Kunde*
Director of Open Innovation, Clorox

12:45pm - 1:15pm
**Recap, Takeaways, and Evaluations with Henry Chesbrough**

1:15pm - 2:45pm
**Networking Lunch**

2:45pm - 4:00pm
**Tour of Lawrence Berkeley Labs (TBC)**

4:00pm
**Transportation arrangement to hotel**