### Pre-Conference Event & Dinner: Tuesday, October 5, 2021

**Learn about Cutting-Edge Research on the Macrocosm and Microcosm of our Universe - Happenings at Berkeley**

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<th>Time</th>
<th>Activity</th>
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<tr>
<td>5:00pm</td>
<td><strong>Meet at Innovative Genomics Institute</strong> (2151 Berkeley Way, Berkeley, CA 94704)</td>
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| 5:05pm - 5:15pm | **Welcome and Introduction**  
  **Solomon Darwin**  
  Executive Director, Garwood Center for Corporate Innovation  
  Solomon Darwin is the executive director of the Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an associate professor at the University of Southern California from 1996-2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola. He is the author of several books related to sustainability, the Smart Village Movement, the Rebuilding India Initiative, and Business Models in Emerging Economies. |
| 5:00pm - 6:00pm | **Tour: Innovative Genomics Institute** (Above)  
  **Professor Jennifer Doudna** received the 2020 Nobel Prize for pioneering work in CRISPR gene editing |
| 6:00pm - 6:15pm | **Walk to Faculty Club**                                                                       |
| 6:15pm - 7:00pm | **Networking Reception at Men’s Faculty Club (Heyns Room) - Minor Ln, Berkeley, CA 94720**  |
| 7:00pm - 7:30pm | **Covid-19 Research to Fight the Invisible Enemy - Exclusive Presentation by the Genomics Institute** |
|            | **Brad Ringeisen**  
  Executive Director, Innovative Genomics Institute, UC Berkeley  
  Brad Ringeisen is a physical chemist with a PhD from the University of Wisconsin-Madison, a pioneer in the field of live cell printing, and an experienced administrator of scientific research and product development. Before joining the IGI, Brad was Director of the Biological Technologies Office at DARPA, where he managed a division working at the cutting edges of biology, physical science, and engineering. Programs in Brad’s office included research in genome editing, epigenetics, neurotechnology, and marine science, as well as diagnostics and therapeutics development. Prior to DARPA, Brad ran his own research group at the U.S. Naval Research Laboratory as the head of the Bioenergy and Biofabrication Section. |
John Hagel III has more than 40 years’ experience as a management consultant, author, speaker and entrepreneur. After recently retiring as a partner from Deloitte, McGraw Hill published his new book, The Journey Beyond Fear, that addresses the psychology of change and he is developing a series of programs to help people navigate through change at many levels. John has founded a new company, Beyond Our Edge, LLC, that works with companies and people who are seeking to anticipate the future and achieve much greater impact. While at Deloitte, John was the founder and chairman of the Silicon Valley-based Deloitte Center for the Edge, focusing on identifying emerging business opportunities that are not yet on the CEO’s agenda. Before joining Deloitte, John was an independent consultant and writer and prior to that was a principal at McKinsey & Company and a leader of their Strategy Practice as well as the founder of their E-Commerce Practice.
Keynote #1: “Opportunity to Embark on the Journey Beyond Fear for Organizational & Personal Revival”
Raymond Liao
VP, Innovation & Ventures, Samsung
Jim Spohrer
Director, Cognitive OpenTech, IBM
Todd Schofield
Worldwide Industry Lead, Financial Services, Apple

12:00pm - 12:30pm
Panel Discussion - Moderated by Henry Chesbrough

Simon Figures
Ventures
West Coast, Standard Chartered Bank
Anna Baranskaya
Strategy & Innovation Manager, The Alliance Innovation Lab Silicon Valley, Renault-Nissan-Mitsubishi
Raymond Liao
VP & Ventures Managing Director, Samsung

12:30pm - 2:00pm
Networking Lunch

Keynote #2: “The Necessity for Co-innovation Platforms in Times of Revival”
Tammy Madsen
Professor of Strategy, Innovation, & Entrepreneurship at Santa Clara University (US)

11:15am - 12:00pm
Pradeep Iyer
Senior Global Director, Avery Dennison

Networking Break

10:45am - 11:15am
Networking Dinner at Men’s Faculty Club (Heyns Room) - Minor Ln, Berkeley, CA 94720

10:15am - 10:45am
Panel Discussion - Moderated by Solomon Darwin

Bill Roschek
Director of Innovation & Technology Transfer, Nestlé Purina PetCare

10:45am - 11:15am

Keynote #3: “Understanding Friction to Drive Supply-Chains Through Open Innovation Platforms”
Dr. Iyer comes with a decade of experienced leadership as an accomplished scientist who has catalyzed numerous products, platforms, and strategic initiatives. His current focus is exploring bold commercial opportunities for Avery Dennison by engaging externally in activities that range from M&A to co-creative collaborations.

2:00pm - 2:45pm
Panel Discussion - Moderated by Solomon Darwin

Soma Velayutham
Industry General Manager, NVIDIA

2:45pm - 3:15pm
Rahul Bhuman
Vice President, Head of Emerging Business, TechMahindra

Todd Schofield
Worldwide Industry Lead, Financial Services, Apple
### Day 2: Thursday, October 7, 2021

**Spieker Forum, Chou Hall, Haas School of Business, UC Berkeley**

#### 7:15am
**Transportation from Shattuck Hotel to Spieker Forum**

#### 7:30am - 8:30am
**Networking Breakfast**

#### 8:30am - 8:45am
**Welcome**

**Solomon Darwin**  
Executive Director  
Garwood Center for Corporate Innovation  

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an Associate Professor of the University of Southern California from 1996-2005. Solomon Darwin has more than 13 years of industry experience at Bank of America and Motorola. Darwin is the author of several books related to sustainability of the planet, the Smart Village Movement, Rebuilding India Initiatives, and Business Models in Emerging Economies.

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<tr>
<td>3:15pm - 3:45pm</td>
<td>Networking Break</td>
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<tr>
<td>3:45pm - 4:30pm</td>
<td><strong>Keynote #4 - “Transformation in Times of Crisis to Promote Growth”</strong></td>
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| Patrick Gelsinger  
CEO, Intel  
![Intel Logo](https://via.placeholder.com/150) | Patrick (Pat) Gelsinger is chief executive officer of Intel Corporation and serves on its board of directors. On Feb. 15, 2021, Gelsinger returned to Intel, the company where he had spent the first 30 years of his career. Before rejoining Intel, Gelsinger was CEO of VMware. In that role, he transformed VMware into a recognized global leader in cloud infrastructure, enterprise mobility, and cyber security almost tripling the company’s annual revenues. |
| 4:30pm - 5:00pm | **Panel Discussion - Moderated by Henry Chesbrough**                  |
| Pallab Deb  
Head of Partner Solutions & AI Partnerships, Google  
![Google Logo](https://via.placeholder.com/150) | Charlie Isaacs  
CTO for Customer Connection, Salesforce  
![Salesforce Logo](https://via.placeholder.com/150)  
Mallik Tatipamula  
CTO, Group Function Technologies & Architectures, Ericsson  
![Ericsson Logo](https://via.placeholder.com/150) |  
Panel Discussion - Moderated by Henry Chesbrough  

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<tr>
<td>5:00pm - 5:30pm</td>
<td>Recap with Solomon Darwin</td>
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<td>5:30pm - 6:30pm</td>
<td><strong>Cocktail Reception</strong></td>
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<tr>
<td>6:30pm - 8:30pm</td>
<td><strong>Exclusive Networking Dinner</strong></td>
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<tr>
<td>8:45pm</td>
<td><strong>Transportation arrangement to Shattuck hotel</strong></td>
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8:45am - 9:30am
Keynote #5: “Reviving Growth through Open Innovation”

Sumit Dhawan
President, VMWare

Sumit Dhawan leads the company’s go-to-market functions including WW Sales, Strategic Corporate Alliances, Customer Experience and Success (CXS), Global Industries, Marketing, and Communications. With more than 25 years of experience in the tech industry, Sumit is a seasoned executive with a proven track record of building and running market-leading businesses. He is a strong advocate for delivering an exceptional experience to customers and partners, and for supporting diverse teams, inclusive cultures and equitable environments that encourage the best in everyone.

9:30am - 10:00am
Panel Discussion - Moderated by Solomon Darwin

Tolga Kurtoglu
CTO & Global Head of HP Labs, HP

Robert Locke
SVP Corporate Development, Johnson Controls

Subha Tatavarti
CTO, Wipro

10:00am - 10:30am
Networking Break

10:00am - 10:30am
Networking Break

10:30am - 11:00am
Happenings at Berkeley: Innovative Models for Advancing Cutting Edge Research
Q&A moderated by Henry Chesbrough

Noël Bakhtian
Executive Director, Berkeley Lab Energy Storage Center

Noël Bakhtian is the director of the Berkeley Lab Energy Storage Center at Lawrence Berkeley National Laboratory. She has served as the director of the Center for Advanced Energy Studies at Idaho National Laboratory and as a policy advisor for the Office of Science and Technology Policy.

Yashraj Bhardwaj
Garwood Innovation Fellow, UC Berkeley, Haas School of Business

Yashraj plans to use insights from his research on open innovation strategies practiced by Silicon Valley R&D departments within large firms to strengthen India’s manufacturing base and move India toward a more innovative future. Yashraj’s research will be backed by corporate firms, government entities, and highly connected family businesses. His firm has offices and operations across the globe that specialize in research and consulting for the development of prototypes and IP marketplaces.

Yashraj will present his work on the Rebuilding India Initiative and how BIF firms can participate in expanding markets to India. He will also discuss some of the open innovation strategies at work in India.
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<tr>
<td>11:30am - 12:15pm</td>
<td>Value Creation through Outside-Out and Inside-In Open Innovation Models</td>
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<td>Q&amp;A moderated by Henry Chesbrough</td>
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|              | **Henry Chesbrough**  
|              | Faculty Director,  
|              | Garwood Center for Corporate Innovation, UC Berkeley                  |
|              | Berkeley Haas  
|              | University of California, Berkeley                                     |
| 12:15 - 12:45pm | Panel Discussion                                                      |
|              | **Sunita Parasuraman**  
|              | Head of Investments, New Product Experimentation, Facebook            |
|              | Facebook                                                             |
|              | **Dan Cherian**  
|              | Vice President, Transformation, VF Corporation                        |
|              | **Navin Kunde**  
|              | Director of Open Innovation, Clorox                                     |
| 12:45pm - 1:15pm   | Recap, Takeaways, and Evaluations with Henry Chesbrough                |
| 1:15pm - 2:15pm    | Networking Lunch                                                      |
| 2:15pm - 3:15pm    | Private Tour of Campus (optional)                                      |
| 3:25pm - 5:30pm    | Smart Village Movement Presentations & Reception (Spieker Forum, Chou Hall) |
| 5:30 pm - 6:30pm   | Networking Reception (Spieker Forum, Chou Hall)                        |
| 6:30pm - 9:00pm    | Continued Networking Reception & Dinner at the Faculty Club            |

**Members of the Berkeley Innovation Forum**