

# BERKELEY INNOVATION FORUM

**September 25 - 26, 2019**

**“Learnings from the Past to Navigate the Future”**

**Location:**

Haas School of Business, UC Berkeley, Berkeley, CA 94720  
 9/25/19 - Spieker Forum (6th Floor, Chou Hall)  
 9/26/19 - Wells Fargo Room, C420 Chiet Hall

**Hotel:** Hotel Shattuck Plaza, 2086 Allston Way Berkeley, CA 94704

**PRE-EVENT: TUESDAY, SEPTEMBER 24, 2019**

Location: University Club, California Memorial Stadium, UC Berkeley

**5:00pm** Bus Pick-up

**5:30pm** Networking Cocktail Reception

**6:00pm** Welcome & Introduction



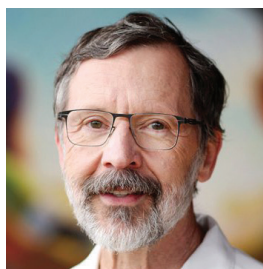
**Solomon Darwin**

Executive Director, Garwood Center for Corporate Innovation, UC Berkeley



Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

**6:15pm** Evening Speaker: The Magic of Pixar Innovation



**Ed Catmull**

Founder and former President of Pixar and Walt Disney Animation

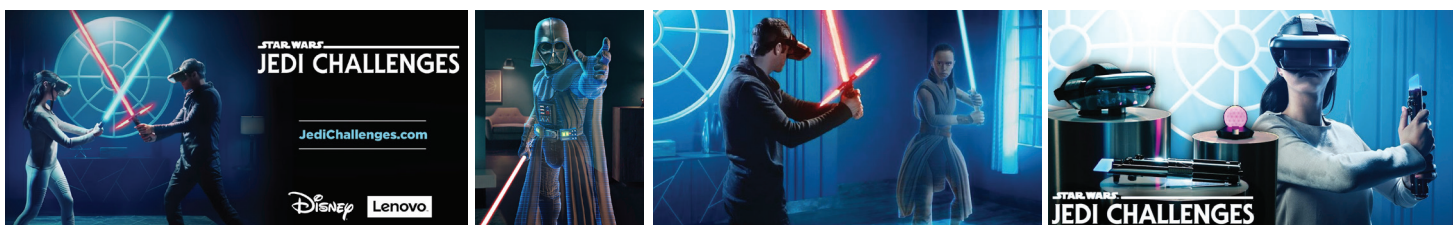


Ed Catmull is a legend in the Motion Picture Industry. He is the winner of 6 Academy Awards and is highly respected figure in the business and creative worlds. Having revolutionized the world of animation and built one of the most innovative and emulated companies on earth. He will speak to us about how “Open Innovation” has played a significant role in the evolution of the Motion Picture Industry. Catmull is also the author of Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration.

**7:00pm** Fireside Chat with Ed Catmull & Solomon Darwin

Key takeaways from Catmull’s book and lessons learned along the way in his journey with great figures like Steve Jobs, Steve Wozniak, George Lucas, Francis Coppola, John Warnock, Alan Kay, Bob Iger, John Lasseter and Michael Eisner to name a few.

**7:30pm** Special Presentation: Experience the Star Wars Jedi Challenge



**8:00pm** Networking Dinner

**9:15pm** Bus Return to Hotel

8:00am Bus Pick-Up

8:15am Registration & Networking Breakfast

9:00am Welcome by Henry Chesbrough



### Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley



Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and Faculty Director for Garwood Center for Corporation. An internationally acclaimed author, Dr. Chesbrough’s open innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology”(2003). When Henry Chesbrough coined the term Open Innovation in the early 2000s, he defined an approach that companies around the globe now use to innovate. Chesbrough works directly with companies through Garwood’s programs to apply the principles of Open Innovation, and he continues to refine our understanding of Open Innovation through his research and books.

9:10am Speed Dating

10:00am Keynote



### Ann E. Harrison

Dean & Professor, Haas School of Business



Ann E. Harrison became the 15th dean of the Haas School of Business on Jan. 1, 2019. A renowned economist, she has dedicated her career to creating inclusive and sustainable policies in development economics, international trade, and global labor markets. Harrison came to Haas from the University of Pennsylvania’s Wharton School, where she was a professor of multinational management and business economics and public policy. Before joining Wharton in 2012, she was the director of development policy at the World Bank, where she co-managed a team of 300 researchers and staff.

10:30am Break

11:00am BIF Talk: Overcoming Barriers for Market Expansion through Open Innovation



### Chief Minister Conrad K. Sangma

Chief Minister of the State of Meghalaya, India



Conrad Kongkal Sangma is the current Chief Minister of Meghalaya. He is also the president of the National People’s Party (NPP), the leadership of which he took after his father. He is also the member of Parliament from Tura’s constituency. He began his political career in the late 1990s after completing his studies. He held a number of positions such as Power, Finance, IT, Tourism and GAD. He also presented his first budget within 10 days of being a minister in Meghalaya. From 2009 to 2013, he held the position of the Leader of Opposition in Meghalaya Legislative Assembly. In March 2016, he became NPP’s president after his father’s death.

11:45am Panel Discussion: Open Innovation into Emerging Markets



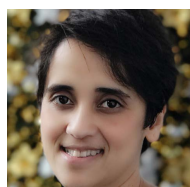
### Arvind Gupta

Head, Digital India, Founding CEO of MyGov.In (Panel Moderator)



Arvind Gupta has over 22 years of industry experience, having worked in diverse sectors in variety of leadership, policy and entrepreneurial profiles in India and Silicon Valley, USA. He has considerable experience in Consumer Internet, Digital Media, Big Data & Analytics, Digital Transformation, IT Policy, and e-governance. He has been awarded the Eisenhower Global Fellowship for Innovation for year 2014. As the National Technology Head for India’s largest political party, the BJP, he advises Prime Minister Modi on the policies at the national level and the states.

Panel Discussion



**Bharathi Ramavarjula**  
Senior Executive,  
Google



**Salman Taj**  
VP, Innovation/  
Head of Ericsson  
ONE



**Nath Parameshwaran**  
Director of Corporate  
Affairs, India

**12:15pm Allergan Challenge: Incorporating Digital Transformation into Corporate DNA**



**Damon Caiazza**

Director, Digital Strategy and Innovation, Allergan



Damon is an innovative change agent who brings a cross-functional, multi-domain perspective to Allergan in his role as Director, Digital Strategy and Innovation. He is responsible for identifying new technologies, tools, and platforms that can be evaluated through pilot programs to determine long-term viability of scaling into the broader enterprise across R&D, commercial, and operations. Over his career he launched or worked for a number of high tech startups focused on AdTech, FinTech, crowdfunding, marketplaces, and artificial intelligence as well as firms focused on pharmaceutical marketing and economic development in emerging markets.

**1:00pm Lunch**

**2:00pm VF Corporation Challenge: Creating Value in a Highly Fragmented and Volatile Consumer Market**



**Dan Cherian**

Global Head of Innovation, VF Corporation



Leads game-changing advances that shape the future of apparel and footwear. Innovation for some of the world's most iconic apparel and footwear brands is happening in two unexpected places: Dover, New Hampshire and Alameda, California. In non-descript buildings, Dan Cherian and his team of scientists, engineers and technical designers tinker with textiles, smart materials and technology to develop breakthrough products for VF's 30-plus global brands. Dan Cherian has a track record of driving digital transformation, delivering new product franchises and tech platforms, building new growth functions (including new business models, venture investing), and managing global teams, for Fortune 100 companies.

**3:00pm Henry Chesbrough's Book: Exclusive preview on Open Innovation Results**



**Open Innovation Results: Going Beyond the Hype and Getting Down to Business**

To get real business results from innovation, we must go beyond the generation of new innovations, and also pay attention to their broad dissemination and rapid absorption. Many of the best known aspects of open innovation, such as crowdsourcing or open source software or innovation intermediaries, are not well connected to the rest of the organization. We must connect more deeply to the rest of the organization, in order to see real business value from innovation. This book offers the latest theory and evidence from open innovation processes, and discusses how to get real business results from it.

**Panel Discussion**



**JIM SPOHRER**

Director, Cognitive Opentech Group, IBM



**SUSAN LUCAS CONWELL**

Executive Vice President, CSIRO



**NICOLE MARTIN**

Global Research Manager, Heatcraft



**4:15pm Break**

**4:30pm MBA Students: Introducing their challenges and soliciting support from members**

**5:00pm Recap by Henry Chesbrough**

**5:30pm Cocktail Reception**

**6:30pm Networking Dinner**

**8:30pm Bus Return to Hotel**

8:00am Bus Pick-Up at Hotel

8:15am Registration & Networking Breakfast

9:00am C-Suite Keynotes -Learnings from the Past to Navigate the Future- Moderated by Solomon Darwin



### Nick Cannon

CTO of Walt Disney Animation Studios

#### Lessons from Digital Transformations

Nick Cannon plans to talk about Digital Transformation in the animation and visual effects industries – the importance of culture in accelerating digital transformation within a firm – lessons learned along the way that will help other industries to navigate better with cultural readiness to navigate the future. Nick will share with us some examples of how Disney innovates with “Outside In” innovation and “Inside Out” innovation in creating value and speed to market.



### Sachin Desai

Chief AI Officer, Ericsson

#### Lessons from Business Model Transformation

Sachin Desai, Chief AI Officer, Ericsson - will talk about Business Model Transformations, shaped by technological advances in the telecom industry – how technologies and business models are evolving towards “Open Innovation” – What could we learn from our telecom industry’s journey from the past to navigate our corporate futures better?



### Eric Benhamou

Former CEO of 3Com and Palm and Advisor to President Bill Clinton on Information Technology

#### Lessons from Market Transformations

Former CEO of 3Com and Palm – will talk about how both firms “Created the Value” but failed to “Capture the Value” due to Market Transformations at that time – Eric will share lessons from his journey about: a) how the value created by his firms was capture by others, b) what could we learn from those pitfalls to navigate our corporate futures and c) when it is a big mistake to stay on course during market disruptions to satisfy the near term shareholder expectations at the expense of the long-term benefits.



11:45am Break

12:00pm Fireside Chat with Henry Chesbrough & Eric Benhamou



### Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley



### Eric Benhamou

Former CEO of 3Com and Palm



1:00pm Feedback & Reflections - Henry Chesbrough

1:30pm Networking Lunch

2:30pm Bus Pickup to Hotel

# Exploring Cross Border Opportunities & Partnerships



**Berkeley Innovation Forum  
Post-Event**  
Friday, September 27, 2019



## **4<sup>th</sup> US - India Conference** **Reimagining US-India ties: Investing in mutual strengths**

**Friday, 27 September, 2019**  
Venue: Chou Hall (Spieker Forum, 6th Floor), Haas School of Business, UC Berkeley

India-USA relationship has grown exponentially during the past couple of decades, particularly in the area of business. There are enormous opportunities for mutual investment and trade waiting to be capitalised on. India offers American companies an enormous market for consumer items, defence equipment, infrastructure, education and technology while the American companies can tap into India's enormous talent pool and expertise in frugal production. The ideological and geopolitical incentives for mutual cooperation are also vital and the two countries need to work together to support political and economic prosperity in Asia. The 4th US-India Conference will highlight the bilateral and global opportunities available to the two countries and explore the areas of mutual cooperation in the new world order.

### *Interactive Sessions on*

- Reimagining US-India Ties: Investing in Mutual Strengths
- India: Economic Transformation for Sustainable Growth
- Tech Under Siege: Reconciling Needs for Data and Privacy
- AI Power: Winning the Innovation Race
- Start-up Dispersion: Building Future Unicorns

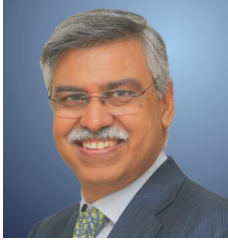
Supported by



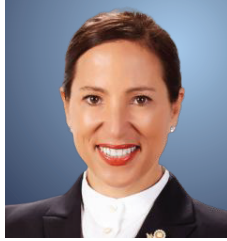
Lunch Co-hosts



# Speakers



**Sunil Kant Munjal**  
Chairman, AIMA  
International and Chairman  
The Hero Enterprise



**Ambassador Eleni  
Kounalakis \***  
Lt Governor of California



**Ro Khanna \***  
Member of the US House of  
Representatives from  
California



**Conrad Sangma**  
Chief Minister  
Government of  
Meghalaya, India



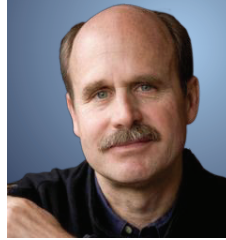
**Ambassador Sanjay Panda**  
Consul General of India  
San Francisco



**Carol Christ**  
Chancellor, University of  
California, Berkeley



**Sanjay Kirloskar**  
President - Designate  
AIMA and Chairman &  
Managing Director  
Kirloskar Brothers Limited



**Paul Saffo**  
Technology Forecaster and  
Consulting Associate  
Professor, Stanford University



**Ann Harrison**  
Bank of America Dean and  
Professor, Haas School of  
Business, UC Berkeley



**Henry Chesbrough**  
Faculty Director, Garwood  
Center for Corporate Innovation  
Haas School of Business



**Aditya Ghosh**  
CEO - India and South Asia  
OYO Hotels & Homes



**Ashwani Rishi**  
Executive Vice President  
Virtusa Corp



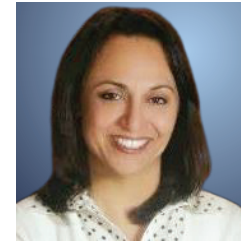
**Ashu Garg**  
General Partner  
Foundation Cap



**Catherine Wolfram**  
Associate Dean for Academic  
Affairs & Cora Jane Flood Professor  
of Business Administration  
Haas School of Business



**Ganesh V Iyer**  
Managing Director  
NIO USA and  
Global CIO, NIO



**Kaval Kaur**  
CFO and Co-founder  
AlertEnterprise Inc



**Mukesh Aghi**  
President and CEO  
The US-India Strategic  
Partnership Forum



**Rekha Sethi**  
Director General  
All India Management  
Association



**R Mukundan**  
Managing Director and CEO  
Tata Chemicals



**Sandeep Kishore**  
CEO and Managing  
Director  
Zensar Technologies



**Solomon Darwin**  
Executive Director, Garwood  
Center for Corporate Innovation  
Haas School of Business  
University of California, Berkeley



**Soma Velayutham**  
Head of Industry  
Business Development  
and AI Deep Learning  
Nvidia



**Stratos Nguyen Davlos**  
Vice President - AI, IBM  
Watson Data and AI, IBM



**Thomas Y Lee**  
Director of Data Science, Fisher  
Center for Business Analytics  
Haas School of Business



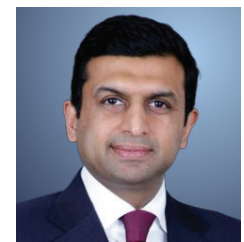
**T V Mohandas Pai**  
Chairman, Manipal  
Global Education  
Services



**Vas Bhandarkar**  
Co-founder & CEO  
ScoreData



**Vikram Chandra**  
Founder  
Editorji Technologies



**Vineet Agarwal**  
Managing Director  
Transport Corporation of  
India Ltd

\*Confirmation awaited

# Members of the Berkeley Innovation Forum



HITACHI



Nestlé



SIEMENS



kaneka

