## BERKELEY INNOVATION FORUM

**September 25 - 26, 2019**

**“Learnings from the Past to Navigate the Future”**

**Location:**
Haas School of Business, UC Berkeley, Berkeley, CA 94720  
9/25/19 - Spieker Forum (6th Floor, Chou Hall)  
9/26/19 - Wells Fargo Room, C420 Chiet Hall

**Hotel:** Hotel Shattuck Plaza, 2086 Allston Way Berkeley, CA 94704

### PRE-EVENT: TUESDAY, SEPTEMBER 24, 2019

**Location:** University Club, California Memorial Stadium, UC Berkeley

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>5:00pm</td>
<td>Bus Pick-up</td>
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<tr>
<td>5:30pm</td>
<td>Networking Cocktail Reception</td>
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<tr>
<td>6:00pm</td>
<td>Welcome &amp; Introduction</td>
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<tr>
<td>6:15pm</td>
<td><strong>Evening Speaker: The Magic of Pixar Innovation</strong></td>
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| 7:00pm| **Fireside Chat with Ed Catmull & Solomon Darwin**  
Key takeaways from Catmull’s book and lessons learned along the way in his journey with great figures like Steve Jobs, Steve Wozniak, George Lucas, Francis Coppola, John Warnock, Alan Kay, Bob Iger, John Lasseter and Michael Eisner to name a few. |
| 7:30pm| **Special Presentation: Experience the Star Wars Jedi Challenge** |
| 8:00pm| Networking Dinner               |
| 9:15pm| Bus Return to Hotel             |
DAY 1 – WEDNESDAY, SEPTEMBER 25, 2019
Spieker Forum, Chou Hall, Haas School of Business, UC Berkeley

8:00am  Bus Pick-Up
8:15am  Registration & Networking Breakfast
9:00am  Welcome by Henry Chesbrough

Henry Chesbrough
Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and Faculty Director for Garwood Center for Corporation. An internationally acclaimed author, Dr. Chesbrough’s open innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology” (2003). When Henry Chesbrough coined the term Open Innovation in the early 2000s, he defined an approach that companies around the globe now use to innovate. Chesbrough works directly with companies through Garwood’s programs to apply the principles of Open Innovation, and he continues to refine our understanding of Open Innovation through his research and books.

9:10am  Speed Dating
10:00am Keynote

Ann E. Harrison
Dean & Professor, Haas School of Business

Ann E. Harrison became the 15th dean of the Haas School of Business on Jan. 1, 2019. A renowned economist, she has dedicated her career to creating inclusive and sustainable policies in development economics, international trade, and global labor markets. Harrison came to Haas from the University of Pennsylvania’s Wharton School, where she was a professor of multinational management and business economics and public policy. Before joining Wharton in 2012, she was the director of development policy at the World Bank, where she co-managed a team of 300 researchers and staff.

10:30am  Break
11:00am  BIF Talk: Overcoming Barriers for Market Expansion through Open Innovation

Chief Minister Conrad K. Sangma
Chief Minister of the State of Meghalaya, India

Conrad Kongkal Sangma is the current Chief Minister of Meghalaya. He is also the president of the National People’s Party (NPP), the leadership of which he took after his father. He is also the member of Parliament from Tura’s constituency. He began his political career in the late 1990s after completing his studies. He held a number of positions such as Power, Finance, IT, Tourism and GAD. He also presented his first budget within 10 days of being a minister in Meghalaya. From 2009 to 2013, he held the position of the Leader of Opposition in Meghalaya Legislative Assembly. In March 2016, he became NPP’s president after his father’s death.

11:45am  Panel Discussion: Open Innovation into Emerging Markets

Arvind Gupta
Head, Digital India, Founding CEO of MyGov.In (Panel Moderator)

Arvind Gupta has over 22 years of industry experience, having worked in diverse sectors in variety of leadership, policy and entrepreneurial profiles in India and Silicon Valley, USA. He has considerable experience in Consumer Internet, Digital Media, Big Data & Analytics, Digital Transformation, IT Policy, and e-governance. He has been awarded the Eisenhower Global Fellowship for Innovation for year 2014. As the National Technology Head for India’s largest political party, the BJP, he advises Prime Minister Modi on the policies at the national level and the states.
12:15pm  Allergan Challenge: Incorporating Digital Transformation into Corporate DNA

Damon Caiazza
Director, Digital Strategy and Innovation, Allergan

Damon is an innovative change agent who brings a cross-functional, multi-domain perspective to Allergan in his role as Director, Digital Strategy and Innovation. He is responsible for identifying new technologies, tools, and platforms that can be evaluated through pilot programs to determine long-term viability of scaling into the broader enterprise across R&D, commercial, and operations. Over his career he launched or worked for a number of high tech startups focused on AdTech, FinTech, crowdfunding, marketplaces, and artificial intelligence as well as firms focused on pharmaceutical marketing and economic development in emerging markets.

1:00pm  Lunch

2:00pm  VF Corporation Challenge: Creating Value in a Highly Fragmented and Volatile Consumer Market

Dan Cherian
Global Head of Innovation, VF Corporation

Leads game-changing advances that shape the future of apparel and footwear. Innovation for some of the world's most iconic apparel and footwear brands is happening in two unexpected places: Dover, New Hampshire and Alameda, California. In non-descript buildings, Dan Cherian and his team of scientists, engineers and technical designers tinker with textiles, smart materials and technology to develop breakthrough products for VF's 30-plus global brands. Dan Cherian has a track record of driving digital transformation, delivering new product franchises and tech platforms, building new growth functions (including new business models, venture investing), and managing global teams, for Fortune 100 companies.

3:00pm  Henry Chesbrough's Book: Exclusive preview on Open Innovation Results

Open Innovation Results: Going Beyond the Hype and Getting Down to Business

To get real business results from innovation, we must go beyond the generation of new innovations, and also pay attention to their broad dissemination and rapid absorption. Many of the best known aspects of open innovation, such as crowdsourcing or open source software or innovation intermediaries, are not well connected to the rest of the organization. We must connect more deeply to the rest of the organization, in order to see real business value from innovation. This book offers the latest theory and evidence from open innovation processes, and discusses how to get real business results from it.

Panel Discussion

JIM SPOHRER
Director, Cognitive Opentech Group, IBM

SUSAN LUCAS CONWELL
Executive Vice President, CSIRO

NICOLE MARTIN
Global Research Manager, Heatcraft

4:15pm  Break

4:30pm  MBA Students: Introducing their challenges and soliciting support from members

5:00pm  Recap by Henry Chesbrough

5:30pm  Cocktail Reception

6:30pm  Networking Dinner

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**Nick Cannon**  
*CTO of Walt Disney Animation Studios*  
*Lessons from Digital Transformations*

Nick Cannon plans to talk about Digital Transformation in the animation and visual effects industries – the importance of culture in accelerating digital transformation within a firm – lessons learned along the way that will help other industries to navigate better with cultural readiness to navigate the future. Nick will share with us some examples of how Disney innovates with “Outside In” innovation and “Inside Out” innovation in creating value and speed to market.

**Sachin Desai**  
*Chief AI Officer, Ericsson*  
*Lessons from Business Model Transformation*

Sachin Desai, Chief AI Officer, Ericsson - will talk about Business Model Transformations, shaped by technological advances in the telecom industry – how technologies and business models are evolving towards “Open Innovation” – What could we learn from our telecom industry’s journey from the past to navigate our corporate futures better?

**Eric Benhamou**  
*Former CEO of 3Com and Palm and Advisor to President Bill Clinton on Information Technology*  
*Lessons from Market Transformations*

Former CEO of 3Com and Palm – will talk about how both firms “Created the Value” but failed to “Capture the Value” due to Market Transformations at that time – Eric will share lessons from his journey about: a) how the value created by his firms was capture by others, b) what could we learn from those pitfalls to navigate our corporate futures and c) when it is a big mistake to stay on course during market disruptions to satisfy the near term shareholder expectations at the expense of the long-term benefits.

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**Henry Chesbrough**  
*Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley*  
**Eric Benhamou**  
*Former CEO of 3Com and Palm*  

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India-USA relationship has grown exponentially during the past couple of decades, particularly in the area of business. There are enormous opportunities for mutual investment and trade waiting to be capitalised on. India offers American companies an enormous market for consumer items, defence equipment, infrastructure, education and technology while the American companies can tap into India’s enormous talent pool and expertise in frugal production. The ideological and geopolitical incentives for mutual cooperation are also vital and the two countries need to work together to support political and economic prosperity in Asia. The 4th US-India Conference will highlight the bilateral and global opportunities available to the two countries and explore the areas of mutual cooperation in the new world order.

**Interactive Sessions on**

- Reimagining US-India Ties: Investing in Mutual Strengths
- India: Economic Transformation for Sustainable Growth
- Tech Under Siege: Reconciling Needs for Data and Privacy
- AI Power: Winning the Innovation Race
- Start-up Dispersion: Building Future Unicorns
For more details, please contact:
Mansoor Hassan
Manager – CMD
All India Management Association (AIMA)
Mobile: +91 9540060166, Email: mhassan@aima.in

Conference Venue:
Haas School of Business
Chou Hall (Spieker Forum, 6th Floor)
2220 Piedmont Avenue
UC Berkeley, Berkeley, CA 94720

Registration Details
• Participation in the conference is by “Invitation Only”
• Pre-registration is MUST, as seats are limited
• Participation is on first come first serve basis

For Conference Agenda
CLICK HERE

Who Should Attend
The conference will bring together at least 300 policy makers, CEOs, thought leaders, entrepreneurs, investors, senior level managers and students to discuss strategies to promote cooperation between the two countries and win in the emerging knowledge economy.

For Conference Registration
CLICK HERE

Speakers

Sunil Kant Munjal
Chairman, AIMA
International and Chairman
The Hero Enterprise

Ambassador Eleni Kounalakis *
Lt Governor of California

Roh Khanna *
Member of the US House of Representatives from California

Conrad Sangma
Chief Minister
Government of Meghalaya, India

Ambassador Sanjay Panda
Consul General of India
San Francisco

Carol Christ
Chancellor, University of California, Berkeley

Sanjay Kirloskar
President - Designate AIMA and Chairman & Managing Director
Kirloskar Brothers Limited

Paul Saffo
Technology Forecaster and Consulting Associate Professor, Stanford University

Ann Harrison
Bank of America Dean and Professor, Haas School of Business, UC Berkeley

Henry Chesbrough
Faculty Director, Garwood Center for Corporate Innovation
Haas School of Business

Aditya Ghosh
CEO - India and South Asia
OYO Hotels & Homes

Ashwani Rishi
Executive Vice President
Virtusa Corp

Ashu Garg
General Partner
Foundation Capital

Catherine Wolfram
Associate Dean for Academic Affairs & Cora Jane Flood Professor of Business Administration
Haas School of Business

Ganesh V Iyer
Managing Director
NIO USA and Global CIO, NIO

Kaval Kaur
CFO and Co-founder
AlertEnterprise Inc

Carol Christ
Chancellor, University of California, Berkeley

Sanjay Kirloskar
President - Designate AIMA and Chairman & Managing Director
Kirloskar Brothers Limited

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Kaval Kaur
CFO and Co-founder
AlertEnterprise Inc

Mukesh Aghi
President and CEO
The US-India Strategic Partnership Forum

Rekha Sethi
Director General
All India Management Association

R Mukundan
Managing Director and CEO
Tata Chemicals

Sanjeev Kishore
CEO and Managing Director
Zensar Technologies

Solomon Darwin
Executive Director, Garwood Center for Corporate Innovation
Haas School of Business
University of California, Berkeley

Soma Velayutham
Head of Industry Business Development and AI Deep Learning
Nvidia

Stratos Nguyen Davlos
Vice President – AI, IBM
Watson Data and AI, IBM

Thomas Y Lee
Director of Data Science, Fisher Center for Business Analytics
Haas School of Business

T V Mohandas Pai
Chairman, Manipal Global Education Services

Vas Bhandarkar
Co-founder & CEO
ScoreData

Vikram Chandra
Founder
Etorji Technologies

Vineet Agarwal
Managing Director
Transport Corporation of India Ltd

*Confirmation awaited
Members of the Berkeley Innovation Forum