PRE-EVENT: TUESDAY, SEPTEMBER 24, 2019
Location: University Club, California Memorial Stadium, UC Berkeley

5:00pm Bus Pick-up

5:30pm Networking Cocktail Reception

6:00pm Welcome & Introduction

6:15pm Evening Speaker: The Magic of Pixar Innovation

Solomon Darwin
Executive Director, Garwood Center for Corporate Innovation, UC Berkeley

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

6:15pm Evening Speaker: The Magic of Pixar Innovation

Ed Catmull
Founder and former President of Pixar and Walt Disney Animation

Ed Catmull is a legend in the Motion Picture Industry. He is the winner of 6 Academy Awards and is highly respected figure in the business and creative worlds. Having revolutionized the world of animation and built one of the most innovative and emulated companies on earth. He will speak to us about how “Open Innovation” has played a significant role in the evolution of the Motion Picture Industry. Catmull is also the author of Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration.

7:00pm Special Presentation: Experience the Star Wars Jedi Challenge

7:30pm Networking Dinner

8:30pm Fireside Chat with Ed Catmull & Solomon Darwin
Key takeaways from Catmull’s book and lessons learned along the way in his journey with great figures like Steve Jobs, Steve Wozniak, George Lucas, Francis Coppola, John Warnock, Alan Kay, Bob Iger, John Lasseter and Michael Eisner to name a few.
## DAY 1 – WEDNESDAY, SEPTEMBER 25, 2019
Spieker Forum, Chou Hall, Haas School of Business, UC Berkeley

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<tr>
<td>8:00am</td>
<td>Bus Pick-Up</td>
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<tr>
<td>8:15am</td>
<td>Registration &amp; Networking Breakfast</td>
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<tr>
<td>9:00am</td>
<td>Welcome by Henry Chesbrough</td>
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<tr>
<td>9:10am</td>
<td>Speed Dating</td>
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<tr>
<td>10:00am</td>
<td>Keynote Speaker</td>
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<td>10:30am</td>
<td>Break</td>
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<tr>
<td>11:00am</td>
<td>BIF Challenge: Overcoming Barriers for Market Expansion through Open</td>
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<td>11:45am</td>
<td>Panel Discussion: Open Innovation into Emerging Markets</td>
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### Henry Chesbrough
**Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley**

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and Faculty Director for Garwood Center for Corporation. An internationally acclaimed author, Dr. Chesbrough’s open innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology” (2003). When Henry Chesbrough coined the term Open Innovation in the early 2000s, he defined an approach that companies around the globe now use to innovate. Chesbrough works directly with companies through Garwood’s programs to apply the principles of Open Innovation, and he continues to refine our understanding of Open Innovation through his research and books.

### Ann E. Harrison
**Dean & Professor, Haas School of Business**

Ann E. Harrison became the 15th dean of the Haas School of Business on Jan. 1, 2019. A renowned economist, she has dedicated her career to creating inclusive and sustainable policies in development economics, international trade, and global labor markets. Harrison came to Haas from the University of Pennsylvania’s Wharton School, where she was a professor of multinational management and business economics and public policy. Before joining Wharton in 2012, she was the director of development policy at the World Bank, where she co-managed a team of 300 researchers and staff.

### Conrad K. Sangma
**Chief Minister of the State of Meghalaya, India**

Conrad K. Sangma is the 12th Chief Minister of Meghalaya, who assumed his office in March 2018. He represents the National People’s Party, the only recognised National Party from North East India. Sangma graduated from the Wharton School of Business and Imperial College, University of London. At the age of 30, he contested election for Meghalaya Assembly and became the youngest finance minister of the State. He was also elected Member of Parliament 2016-2018. To ensure accelerated growth and development of Meghalaya, he formulated a structured policy of governance with emphasis on education, health, sports, and environment, including his recent initiative to introduce Water Policy.

### Arvind Gupta
**Head, Digital India, Founding CEO of MyGov.In**

Arvind Gupta has over 22 years of industry experience, having worked in diverse sectors in variety of leadership, policy and entrepreneurial profiles in India and Silicon Valley, USA. He has considerable experience in Consumer Internet, Digital Media, Big Data & Analytics, Digital Transformation, IT Policy, and e-governance. He has been awarded the Eisenhower Global Fellowship for Innovation for year 2014. As the National Technology Head for India’s largest political party, the BJP, he advises Prime Minister Modi on the policies at the national level and the states.
Damon Caiazza
Director, Digital Strategy and Innovation, Allergan

Damon is an innovative change agent who brings a cross-functional, multi-domain perspective to Allergan in his role as Director, Digital Strategy and Innovation. He is responsible for identifying new technologies, tools, and platforms that can be evaluated through pilot programs to determine long-term viability of scaling into the broader enterprise across R&D, commercial, and operations. Over his career he launched or worked for a number of high tech startups focused on AdTech, FinTech, crowdfunding, marketplaces, and artificial intelligence as well as firms focused on pharmaceutical marketing and economic development in emerging markets.

Dan Cherian
Global Head of Innovation, VF Corporation

Leads game-changing advances that shape the future of apparel and footwear. Innovation for some of the world’s most iconic apparel and footwear brands is happening in two unexpected places: Dover, New Hampshire and Alameda, California. In non-descript buildings, Dan Cherian and his team of scientists, engineers and technical designers tinker with textiles, smart materials and technology to develop breakthrough products for VF’s 30-plus global brands. Dan Cherian has a track record of driving digital transformation, delivering new product franchises and tech platforms, building new growth functions (including new business models, venture investing), and managing global teams, for Fortune 100 companies.

Henry Chesbrough’s Book: Exclusive preview on Open Innovation Results

Open Innovation Results: Going Beyond the Hype and Getting Down to Business

To get real business results from innovation, we must go beyond the generation of new innovations, and also pay attention to their broad dissemination and rapid absorption. Many of the best known aspects of open innovation, such as crowdsourcing or open source software or innovation intermediaries, are not well connected to the rest of the organization. We must connect more deeply to the rest of the organization, in order to see real business value from innovation. This book offers the latest theory and evidence from open innovation processes, and discusses how to get real business results from it.
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<td>12:00pm</td>
<td>Fireside Chat with Henry Chesbrough &amp; Eric Benhamou</td>
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<td>1:00pm</td>
<td>Feedback &amp; Reflections - Henry Chesbrough</td>
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<td>1:30pm</td>
<td>Networking Lunch</td>
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<td>2:30pm</td>
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India-USA relationship has grown exponentially during the past couple of decades, particularly in the area of business. There are enormous opportunities for mutual investment and trade waiting to be capitalised on. India offers American companies an enormous market for consumer items, defence equipment, infrastructure, education and technology while the American companies can tap into India’s enormous talent pool and expertise in frugal production. The ideological and geopolitical incentives for mutual cooperation are also vital and the two countries need to work together to support political and economic prosperity in Asia. The 4th US-India Conference will highlight the bilateral and global opportunities available to the two countries and explore the areas of mutual cooperation in the new world order.

4th US - India Conference
Reimagining US-India ties: Investing in mutual strengths

Friday, 27 September, 2019
Venue: Chou Hall (Spieker Forum, 6th Floor), Haas School of Business, UC Berkeley

Interactive Sessions on
- Reimagining US-India Ties: Investing in Mutual Strengths
- India: Economic Transformation for Sustainable Growth
- Tech Under Siege: Reconciling Needs for Data and Privacy
- AI Power: Winning the Innovation Race
- Start-up Dispersion: Building Future Unicorns

Supported by
Lunch Co-hosts
For more details, please contact:
Mansoor Hassan
Manager – CMD
All India Management Association (AIMA)
Mobile: +91 9540060166, Email: mhassan@aima.in

Conference Venue:
Haas School of Business
Chou Hall (Spieker Forum, 6th Floor)
2220 Piedmont Avenue UC Berkeley, Berkeley, CA 94720

Registration Details
• Participation in the conference is by "Invitation Only"
• Pre-registration is MUST, as seats are limited
• Participation is on first come first serve basis

For Conference Agenda
CLICK HERE

Who Should Attend
The conference will bring together at least 300 policy makers, CEOs, thought leaders, entrepreneurs, investors, senior level managers and students to discuss strategies to promote cooperation between the two countries and win in the emerging knowledge economy.

For Conference Registration
CLICK HERE

Speakers

Sunil Kant Munjal
Chairman, AIMA
International and Chairman
The Hero Enterprise

Ambassador Eleni Koumalakis *
Lt Governor of California

Ro Khanna *
Member of the US House of Representatives from California

Conrad Sangma
Chief Minister
Government of Meghalaya, India

Ambassador Sanjay Panda
Consul General of India
San Francisco

Carol Christ
Chancellor, University of California, Berkeley

Sanjay Kirloskar
President - Designate
AIMA and Chairman & Managing Director
Kirloskar Brothers Limited

Paul Saffo
Technology Forecaster and Consulting Associate Professor, Stanford University

Ann Harrison
Bank of America Dean and Professor, Haas School of Business, UC Berkeley

Henry Chesbrough
Faculty Director, Garwood Center for Corporate Innovation
Haas School of Business

Aditya Ghosh
CEO - India and South Asia
OYO Hotels & Homes

Ashwani Rishi
Executive Vice President
Virtusa Corp

Ashu Garg
General Partner
Foundation Capital

Catherine Wolfram
Associate Dean for Academic Affairs & Cora Jane Flood Professor of Business Administration
Haas School of Business

Ganesh V Iyer
Managing Director
NIO USA and Global CIO, NIO

Kaval Kaur
CFO and Co-founder
AlertEnterprise Inc

Mukesh Aghi
President and CEO
The US-India Strategic Partnership Forum

Rekha Sethi
Director General
All India Management Association

R Mukundan
Managing Director and CEO
Tata Chemicals

Sanjeev Aggarwal
Executive Director, Garwood Center for Corporate Innovation
Haas School of Business

Vasu Bhandarkar
Co-founder & CEO
ScoreData

Solomon Darwin
Executive Director, Garwood Center for Corporate Innovation
Haas School of Business
University of California, Berkeley

Soma Velayutham
Head of Industry Business Development
and AI Deep Learning
Nvidia

Stratos Nguyen Davlos
Vice President – AI, IBM
Watson Data and AI, IBM

Thomas Y Lee
Director of Data Science, Fisher Center for Business Analytics
Haas School of Business

T V Mohandas Pai
Chairman, Manipal Global Education Services

Vikram Chandra
Founder
EditoRi Technologies

Thomas Agarwal
Managing Director
Transport Corporation of India Ltd

*Confirmation awaited