



BERKELEY INNOVATION FORUM

September 25 - 26, 2019

“Learnings from the Past to Navigate the Future”

Location:

Haas School of Business, UC Berkeley, Berkeley, CA 94720
9/25/19 - Spieker Forum (6th Floor, Chou Hall)
9/26/19 - Wells Fargo Room, C420 Chiet Hall

Hotel: Hotel Shattuck Plaza, 2086 Allston Way Berkeley, CA 94704

PRE-EVENT: TUESDAY, SEPTEMBER 24, 2019

Location: University Club, California Memorial Stadium, UC Berkeley

5:00pm Bus Pick-up

5:30pm Networking Cocktail Reception

6:00pm Welcome & Introduction



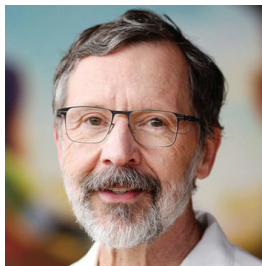
Solomon Darwin

Executive Director, Garwood Center for Corporate Innovation, UC Berkeley

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of industry experience at Bank of America and Motorola.

BerkeleyHaas
University of California, Berkeley

6:15pm Evening Speaker: The Magic of Pixar Innovation



Ed Catmull

Founder and former President of Pixar and Walt Disney Animation

Ed Catmull is a legend in the Motion Picture Industry. He is the winner of 6 Academy Awards and is highly respected figure in the business and creative worlds. Having revolutionized the world of animation and built one of the most innovative and emulated companies on earth. He will speak to us about how “Open Innovation” has played a significant role in the evolution of the Motion Picture Industry. Catmull is also the author of Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration.

P I X A R
ANIMATION STUDIOS

7:00pm Special Presentation: Experience the Star Wars Jedi Challenge



7:30pm Networking Dinner

8:30pm Fireside Chat with Ed Catmull & Solomon Darwin

Key takeaways from Catmull’s book and lessons learned along the way in his journey with great figures like Steve Jobs, Steve Wozniak, George Lucas, Francis Coppola, John Warnock, Alan Kay, Bob Iger, John Lasseter and Michael Eisner to name a few.

9:15pm Bus Return to Hotel

8:00am Bus Pick-Up

8:15am Registration & Networking Breakfast

9:00am Welcome by Henry Chesbrough



Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley



Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and Faculty Director for Garwood Center for Corporation. An internationally acclaimed author, Dr. Chesbrough’s open innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology”(2003). When Henry Chesbrough coined the term Open Innovation in the early 2000s, he defined an approach that companies around the globe now use to innovate. Chesbrough works directly with companies through Garwood’s programs to apply the principles of Open Innovation, and he continues to refine our understanding of Open Innovation through his research and books.

9:10am Speed Dating

10:00am Keynote Speaker



Ann E. Harrison

Dean & Professor, Haas School of Business



Ann E. Harrison became the 15th dean of the Haas School of Business on Jan. 1, 2019. A renowned economist, she has dedicated her career to creating inclusive and sustainable policies in development economics, international trade, and global labor markets. Harrison came to Haas from the University of Pennsylvania’s Wharton School, where she was a professor of multinational management and business economics and public policy. Before joining Wharton in 2012, she was the director of development policy at the World Bank, where she co-managed a team of 300 researchers and staff.

10:30am Break

11:00am BIF Challenge: Overcoming Barriers for Market Expansion through Open



Chief Minister Conrad K. Sangma

Chief Minister of the State of Meghalaya, India



Conrad K. Sangma is the 12th Chief Minister of Meghalaya, who assumed his office in March 2018. He represents the National People’s Party, the only recognised National Party from North East India. Sangma graduated from the Wharton School of Business and Imperial College, University of London. At the age of 30, he contested election for Meghalaya Assembly and became the youngest finance minister of the State. He was also elected Member of Parliament 2016-2018. To ensure accelerated growth and development of Meghalaya, he formulated a structured policy of governance with emphasis on education, health, sports, and environment, including his recent initiative to introduce Water Policy.

11:45am Panel Discussion: Open Innovation into Emerging Markets



Arvind Gupta

Head, Digital India, Founding CEO of MyGov.In (Panel Moderator)



Arvind Gupta has over 22 years of industry experience, having worked in diverse sectors in variety of leadership, policy and entrepreneurial profiles in India and Silicon Valley, USA. He has considerable experience in Consumer Internet, Digital Media, Big Data & Analytics, Digital Transformation, IT Policy, and e-governance. He has been awarded the Eisenhower Global Fellowship for Innovation for year 2014. As the National Technology Head for India’s largest political party, the BJP, he advises Prime Minister Modi on the policies at the national level and the states.

Panel Discussion



Shauna Sweeney
Head of Global Industry Marketing



Mallik Tatipamula
CTO of Americas



Nath Parameshwaran
Director of Corporate Affairs, India



12:15pm Allergan Challenge: Incorporating Digital Transformation into Corporate DNA



Damon Caiazza

Director, Digital Strategy and Innovation, Allergan



Damon is an innovative change agent who brings a cross-functional, multi-domain perspective to Allergan in his role as Director, Digital Strategy and Innovation. He is responsible for identifying new technologies, tools, and platforms that can be evaluated through pilot programs to determine long-term viability of scaling into the broader enterprise across R&D, commercial, and operations. Over his career he launched or worked for a number of high tech startups focused on AdTech, FinTech, crowdfunding, marketplaces, and artificial intelligence as well as firms focused on pharmaceutical marketing and economic development in emerging markets.

1:00pm Lunch

2:00pm VF Corporation Challenge: Creating Value in a Highly Fragmented and Volatile Consumer Market



Dan Cherian

Global Head of Innovation, VF Corporation



Leads game-changing advances that shape the future of apparel and footwear. Innovation for some of the world's most iconic apparel and footwear brands is happening in two unexpected places: Dover, New Hampshire and Alameda, California. In non-descript buildings, Dan Cherian and his team of scientists, engineers and technical designers tinker with textiles, smart materials and technology to develop breakthrough products for VF's 30-plus global brands. Dan Cherian has a track record of driving digital transformation, delivering new product franchises and tech platforms, building new growth functions (including new business models, venture investing), and managing global teams, for Fortune 100 companies.

3:00pm Henry Chesbrough's Book: Exclusive preview on Open Innovation Results



Open Innovation Results: Going Beyond the Hype and Getting Down to Business

To get real business results from innovation, we must go beyond the generation of new innovations, and also pay attention to their broad dissemination and rapid absorption. Many of the best known aspects of open innovation, such as crowdsourcing or open source software or innovation intermediaries, are not well connected to the rest of the organization. We must connect more deeply to the rest of the organization, in order to see real business value from innovation. This book offers the latest theory and evidence from open innovation processes, and discusses how to get real business results from it.

Panel Discussion



JIM SPOHRER

Director, Cognitive Opentech Group



MOHI AHMED

Senior Director, Open Innovation Gateway



NICOLE MARTIN

Global Research Manager



4:15pm Break

4:30pm MBA Students: Introducing their challenges and soliciting support from members

5:00pm Recap by Henry Chesbrough

5:30pm Cocktail Reception

6:30pm Networking Dinner

8:30pm Bus Return to Hotel

8:00am Bus Pick-Up at Hotel

8:15am Registration & Networking Breakfast

9:00am C-Suite Keynotes -Learnings from the Past to Navigate the Future- Moderated by Solomon Darwin



Nick Cannon

CTO, Walt Disney

Lessons from Digital Transformations

Nick Cannon has been Chief Technology Officer at Walt Disney Animation Studios since 2016. He came to Disney from MPC/Technicolor, where he first held the position of Director of Technology from 2009 to 2010 and then Global Director of Technology. He now specializes in media & entertainment to bring a broader perspective to creative businesses blessed with world-class talent who face exceptional challenges. Nick has over a 12 year period at MPC Film, and was part of the leadership team that transformed the company from a single 250 person visual effects studio to an industry leading 2500-strong global network of studios able to collaborate on over 20 major studio productions simultaneously.



Sunil Munjal

Chairman & Founder, Hero Enterprises

Lessons from Business Model Transformation

Sunil Kant Munjal is a business promoter, an institution builder, a social entrepreneur, an angel investor, and a thought leader. He has been joint managing director of Hero Motocorp and is currently Chairman of Hero Enterprise. Mr Munjal actively oversees higher education, healthcare & capacity building projects managed by various family trusts. He is Founder, Serendipity Arts Foundation, a unique social project that promotes and incubates fine and performing arts; he is also President of the Ludhiana Sanskritik Samagam, an organisation that promotes performing arts across North India.



Eric Benhamou

Former CEO of 3Com and Palm and Advisor to President Bill Clinton on Information Technology

Lessons from Market Transformations

Eric Benhamou will discuss the takeaways from the newly published book on "3Com: The Unsung Saga of the Silicon Valley Startup that Helped Give Birth to the Internet — and then Fumbled the Ball." 3Com's innovations helped create the world we live in but there's so much more to learn from — its ups, downs, twists, and turns. He will answer the questions: How open innovation could have helped? What lessons can help navigate our futures in managing our firms?.



11:45am Break

12:00pm Fireside Chat with Henry Chesbrough & Eric Benhamou



Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley



Eric Benhamou

Former CEO of 3Com and Palm



1:00pm Feedback & Reflections - Henry Chesbrough

1:30pm Networking Lunch

2:30pm Bus Pickup to Hotel

Exploring Cross Border Opportunities & Partnerships



**Berkeley Innovation Forum
Post-Event**
Friday, September 27, 2019



4th US - India Conference **Reimagining US-India ties: Investing in mutual strengths**

Friday, 27 September, 2019
Venue: Chou Hall (Spieker Forum, 6th Floor), Haas School of Business, UC Berkeley

India-USA relationship has grown exponentially during the past couple of decades, particularly in the area of business. There are enormous opportunities for mutual investment and trade waiting to be capitalised on. India offers American companies an enormous market for consumer items, defence equipment, infrastructure, education and technology while the American companies can tap into India's enormous talent pool and expertise in frugal production. The ideological and geopolitical incentives for mutual cooperation are also vital and the two countries need to work together to support political and economic prosperity in Asia. The 4th US-India Conference will highlight the bilateral and global opportunities available to the two countries and explore the areas of mutual cooperation in the new world order.

Interactive Sessions on

- Reimagining US-India Ties: Investing in Mutual Strengths
- India: Economic Transformation for Sustainable Growth
- Tech Under Siege: Reconciling Needs for Data and Privacy
- AI Power: Winning the Innovation Race
- Start-up Dispersion: Building Future Unicorns

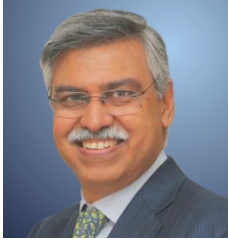
Supported by



Lunch Co-hosts



Speakers



Sunil Kant Munjal
Chairman, AIMA
International and Chairman
The Hero Enterprise



**Ambassador Eleni
Kounalakis ***
Lt Governor of California



Ro Khanna *
Member of the US House of
Representatives from
California



Conrad Sangma
Chief Minister
Government of
Meghalaya, India



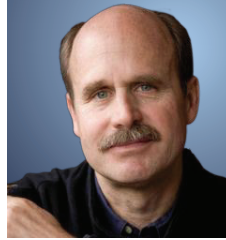
Ambassador Sanjay Panda
Consul General of India
San Francisco



Carol Christ
Chancellor, University of
California, Berkeley



Sanjay Kirloskar
President - Designate
AIMA and Chairman &
Managing Director
Kirloskar Brothers Limited



Paul Saffo
Technology Forecaster and
Consulting Associate
Professor, Stanford University



Ann Harrison
Bank of America Dean and
Professor, Haas School of
Business, UC Berkeley



Henry Chesbrough
Faculty Director, Garwood
Center for Corporate Innovation
Haas School of Business



Aditya Ghosh
CEO - India and South Asia
OYO Hotels & Homes



Ashwani Rishi
Executive Vice President
Virtusa Corp



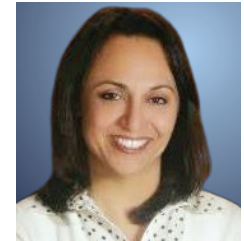
Ashu Garg
General Partner
Foundation Cap



Catherine Wolfram
Associate Dean for Academic
Affairs & Cora Jane Flood Professor
of Business Administration
Haas School of Business



Ganesh V Iyer
Managing Director
NIO USA and
Global CIO, NIO



Kaval Kaur
CFO and Co-founder
AlertEnterprise Inc



Mukesh Aghi
President and CEO
The US-India Strategic
Partnership Forum



Rekha Sethi
Director General
All India Management
Association



R Mukundan
Managing Director and CEO
Tata Chemicals



Sandeep Kishore
CEO and Managing
Director
Zensar Technologies



Solomon Darwin
Executive Director, Garwood
Center for Corporate Innovation
Haas School of Business
University of California, Berkeley



Soma Velayutham
Head of Industry
Business Development
and AI Deep Learning
Nvidia



Stratos Nguyen Davlos
Vice President - AI, IBM
Watson Data and AI, IBM



Thomas Y Lee
Director of Data Science, Fisher
Center for Business Analytics
Haas School of Business



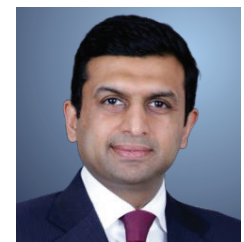
T V Mohandas Pai
Chairman, Manipal
Global Education
Services



Vas Bhandarkar
Co-founder & CEO
ScoreData



Vikram Chandra
Founder
Editorji Technologies



Vineet Agarwal
Managing Director
Transport Corporation of
India Ltd

*Confirmation awaited

Members of the Berkeley Innovation Forum



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