

The Garwood Center for Corporate Innovation brings together scholars and practitioners—from executives to students—to understand Open Innovation and overcome the unique challenges of openly innovating in large enterprises. Address corporate innovation challenges through both theory and practice. Help corporations implement and share innovation solutions through our Berkeley Innovation Forum and events.

## What's in it for you?

- · Put your passion to work, solve corporate challenges with senior executives
- Engage with Senior Corporate Executives from global brands
- Accelerate your learning in the field of Open Innovation & Business Models
- Access to Professor Henry Chesbrough (Father of Open Innovation & Thinkers50 in Business & Economics)
- Enhance your experience by finding solutions to corporate challenges
- Increase your marketability for innovation leadership positions
- Join our ecosystem of a worldwide network of Open Innovation experts & researchers
- Receive a certificate of completion from the Garwood Center for Corporate Innovation

Solve a Corporate Challenge for a company within our

## Open Innovation Ecosystem







































































































