

OCTOBER 24 - 26, 2017**"CHALLENGES IN TRANSITIONING TO NEW BUSINESS MODELS"**

UC Berkeley Campus: University Club (Penthouse Suite) at California Memorial Stadium, 2227 Piedmont Avenue, Berkeley, CA 94720

Hotel: Claremont Club & Spa, A Fairmont Hotel, 41 Tunnel Road, Berkeley, CA 94705

PRE-FORUM EVENT

CLAREMONT CLUB & SPA, A FAIRMONT HOTEL

TUESDAY, OCTOBER 24, 2017

5:00pm

NETWORKING WELCOME RECEPTION: CLAREMONT CLUB & SPA, A FAIRMONT HOTEL

6:20pm

WELCOME

**SOLOMON DARWIN****BerkeleyHaas**

Executive Director, Garwood Center for Corporate Innovation

Welcome

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of industry experience at Bank of America and Motorola.

6:30pm

EVENING SPEAKER

**PROFESSOR ILAN GUR**

Founding Director of Cyclotron Road, Berkeley Labs

Open Innovation Ecosystems to Facilitate Breakthrough in Sciences for Long Term Societal Impact

In this session, Ilan Gur discusses emerging game changers in technologies on the horizon. Ilan founded Cyclotron Road to bridge a gap he observed in energy technology innovation over the past decade. Before launching the program, he served as Program Director at the Advanced Research Projects Agency-Energy (ARPA-E). At ARPA-E, he managed a \$50 million portfolio of advanced R&D projects in the areas of energy storage, solar energy, and advanced materials. He holds B.S., M.S., and Ph.D. degrees in materials science and engineering from the University of California, Berkeley.

Dr. Gur explores emerging game changing innovations in:

Low-Cost
EnergySynthetic
BiologyGreen
Technology**7:30pm**

NETWORKING SIT DOWN DINNER

9:00pm**HENRY CHESBROUGH****BerkeleyHaas**

Faculty Director, Garwood Center for Corporate Innovation

Closing Thoughts

When Dr. Henry Chesbrough coined the term Open Innovation in the early 2000s, he defined an approach that companies around the globe now use to innovate. With Open Innovation, companies import knowledge from the outside to spur internal innovation, export their intellectual property through licensing or joint ventures, or both. Chesbrough works directly with companies through Garwood's programs to apply the principles of Open Innovation, and he continues to refine our understanding of Open Innovation through his research and books.

8:00am BUS PICK-UP: CLAREMONT CLUB & SPA, A FAIRMONT HOTEL

8:15am BREAKFAST & NETWORKING BUFFET: UNIVERSITY CLUB (PENT HOUSE SUITE) - CALIFORNIA MEMORIAL STADIUM

9:00am WELCOME: PROFESSOR HENRY CHESBROUGH

9:15am SPEED DATING: NETWORKING AND RELATIONSHIP SESSION

10:15am CHALLENGE #1



MICHI SUGAWARA

CEO, Fujitsu Frontech North America



Fujitsu's Challenges in Transitioning to New Business Models - Barriers & Uncertainties

Michi Sugawara became President and CEO of Fujitsu Frontech North America (FFNA) on June 24, 2014 with a broad history of both technical and senior management experiences throughout the world. Prior to coming to FFNA, Michi was Head of the Global Portfolio Management Unit of Fujitsu headquarters in Tokyo, where he was in charge of establishing a single Global Portfolio across the Fujitsu Group. As part of portfolio management, he was managing programs to build Global solutions and services within Fujitsu.

11:00am NETWORKING BREAK

11:30am JOURNEY #1



K. R. SANJIV

CTO, Wipro



Wipro's Transitioning to New Business Models through Open Innovation – Lessons Learned

K R Sanjiv is the Chief Technology Officer and Senior Vice President of Wipro's Global IT Business. He leads the company's technology vision and strategy. As a senior industry leader, he has been a major influencer of how Wipro assesses and uses emerging technology to incubate ideas that create new business models for global clients. His responsibilities include nurturing the organization's ecosystem for innovation and IP creation, fostering industry and academic alliances, driving architectural standards and defining governance models.

12:15pm NETWORKING LUNCH

1:30pm RESEARCH AT BERKELEY



KELLIE MCELHANEY

Institute for Business and Social Impact, Haas School of Business



Biases in the Work Place - Overcoming Barriers for Innovation

Dr. Kellie McElhaney is the John C. Whitehead Adjunct Professor and the founding Faculty Director of the Center for Responsible Business at the Haas School of Business at the University of California, Berkeley. She founded this center in 2003, which has helped place corporate responsibility squarely as one of the core competencies and competitive advantages of the Haas School. In her five years at Haas, her Center has received global critical acclaim.

2:45pm

CHALLENGE #2



JIM SPOHRER

Director of Open Technology and Cognitive Systems



IBM's Transitioning to New Business Models through Open Innovation – Lessons Learned

Spohrer is a computer scientist leading the development of a new science of service systems, often known as Service Science, Management and Engineering. He has been the Director of IBM Global University Programs since 2009. Between 2003 and 2009, he was the Director of Almaden Services Research with IBM at the IBM Almaden Research Center.

3:30pm

NETWORKING BREAK

4:00pm

VALUE CREATION THROUGH THE OPEN INNOVATION NETWORK WITHIN BIF COMMUNITY



SIMON HOUGARD

Director, Silicon Valley Open Innovation Lab



Panelists:

Clara Terrien, Innovation Ecosystem Manager & Sebastien Henot, Business Models Innovation Lead

Case Studies and Use Cases within Member Firms

Volunteer Member Panel Moderated by Professor Solomon Darwin

Accelerating the time-to-market of Renault-Nissan Silicon Valley innovation projects and bridging the Silicon Valley activities with the Product Planning & Program strategies. Leads downstream innovations projects (out of the Research Department scope) and identifies technological trends, needs, and influencing the corporate strategy.

4:45pm

COMMENTARY & ANALYSIS: PROFESSOR HENRY CHESBROUGH

5:00pm

COCKTAIL RECEPTION

SHOWCASING: EMERGING UNICORNS ASSOCIATED WITH THE BERKELEY NETWORK



Healthcare



FinTech



Blockchain



Education



Supply Chain



Communication

6:30pm

NETWORKING DINNER

9:00pm

BUS PICK-UP: RETURN TO HOTEL

DAY 2

THURSDAY, OCTOBER 26, 2017

UC BERKELEY CAMPUS: UNIVERSITY CLUB (PENTHOUSE SUITE), CALIFORNIA MEMORIAL STADIUM

8:00am

BUS PICK-UP: CLAREMONT CLUB & SPA, A FAIRMONT HOTEL

8:15am

BREAKFAST: NETWORKING BUFFET: UNIVERSITY CLUB (PENTHOUSE SUITE) - CALIFORNIA MEMORIAL STADIUM

9:00am

JOURNEY #2



AMAR SINGH

Executive Director, Standard Chartered Bank (SC Studios), Silicon Valley



Challenges to Transition to New Business Models - Barriers & Uncertainties

Amar Singh is a high-calibre international banker and strategist with extensive experience in corporate banking, relationship management and business development across Asia, Middle East and USA. Proven track record of success as a business manager in launching new businesses and driving business growth with a disciplined balance sheet. Excellent knowledge of financial institutions' business models and recent technology / regulatory changes impacting the sector. Skilled at managing complex regulatory / compliance issues.

**JOHN ROESE**

CTO, Dell EMC

Keynote

John Roeese is President of Cross-Product Operations & the Chief Technology Officer of Dell EMC. In this role, John is responsible for ensuring Dell Technologies anticipates customers' needs and leads the technology industry in a scalable, coordinated and efficient manner. John's organization provides the foundation, tools and processes needed to both foster innovation and optimize Dell EMC technology and R&D capabilities. This is an expansion of John's existing role as EMC's Chief Technology Officer. John joined EMC in the fall of 2012 and was instrumental in shaping EMC's technology strategy as the company embarked upon a new of growth and leadership across three of the most transformative trends in the history of IT – Cloud, Big Data and Trusted IT.

**SANJAY POONEN**

COO, VMware

Keynote

Sanjay Poonen works as an executive with extensive large company and entrepreneurial enterprise IT experience in general management, engineering, product management, sales, marketing and business development. Particularly adept at scaling new businesses and turnarounds to multi-billion dollar sizes.

**SRI SHIVANANDA**

CTO, PayPal

Keynote

Sri Shivananda plays a critical role in helping PayPal remain at the forefront of innovation as PayPal's SVP, Chief Technology Officer (CTO). In his role, Sri oversees Core Platform & Infrastructure, leading a talented team responsible for the company's secure, reliable and scalable global infrastructure and strategic core platform, the foundation that enables PayPal to deliver innovative products and services to consumers and merchants all over the world.



11:00am

NETWORKING BREAK

11:30am

HAPPENINGS AT BERKELEY: PROFESSOR HENRY CHESBROUGH

12:15pm

COMMENTARY & ANALYSIS BY: PROFESSOR HENRY CHESBROUGH - FEEDBACK SURVEY ADMINISTERED

12:30pm

BOXED LUNCHES PROVIDED - OFFICIAL PROGRAM ENDS

POST-FORUM EVENT: CHIEF INNOVATION OFFICER ROUNDTABLE

FRIDAY, OCTOBER 27, 2017

CHEIT HALL ROOM C325 - HAAS SCHOOL OF BUSINESS, UC BERKELEY, BERKELEY, CA 94720

10:00am

**IKHLAQ SIDHU**

Faculty Director & Founder, UC Berkeley's Sutardja Center for Entrepreneurship & Technology

TableTopic: Blockchain Technologies - Impact on Future Business Models

IkhlAQ's research areas include systems and stochastic models, strategic data analytics, and learning models. He has been granted over 60 US Patents in networking technology, IP telephony, communications, and mobile computing. He was awarded 3Com Corporation's "Inventor of the Year" in 1999. Dr. Sidhu also serves on boards and advisory roles including Venture Advisor at Onset Ventures (a leading Silicon Valley investment firm), the Faculty Committee for Lawrence Hall of Science at UC Berkeley, Applied Innovation Institute, and the Faculty Director's Council, Jacob's Institute of Design at UC Berkeley.



12:00pm

LUNCH