



Open Innovation Forum - India

Program Host: University of California, Berkeley

Event Host: Location: KL University, Vijayawada, Andhra Pradesh, India

Aug 29 – 31, 2017

Program Chair: Hon. Chandrababu Naidu

Program and Content Director: Prof. Solomon Darwin, UC Berkeley, CA.

Event Chair: Koneru Satyanarayana, President of KL University

Academic Chair: Prof. Valli Kumari, CEO, Innovation Society, Andhra Pradesh

Conference Theme

Empowering Rural India with Digital Technology for Economic Development

Purpose of the Forum

To bring together innovative firms to build scalable and sustainable business models through Open Innovation to unlock growth opportunities in emerging markets

Pre-Conference Events, Aug 29 & 30

- [Open Innovation Hackathon](#)
- Showcasing University Startups Relevant to Rural India
- Launching International Accelerator Program for Rural India
- Highlights of Village Accelerator Programs
- Award Ceremony

Day 1, Aug 31: Main Event – Chaired by CM

Topics for Solution-Oriented Discussions:

1. Unlocking Growth from Rural Markets for Multinational
2. Business Models for Rural Markets with Global Access
3. Emerging Technologies for Rural Businesses
4. Inspiring The Next Generation with Digital Education
5. Scalable Smart Villages Phase 2 Update: Challenges on the Road to Success

Day 2, Sep 1: Post-Conference Event

1. Village Tour - Showcasing Mori Village
2. Organized for International Sponsors & Participants

Main Event Agenda

August 31, 2017: 8am -5pm

Topics for Solution-Oriented Discussions

1. **Unlocking Growth from Rural Markets for Multinational**

Presenters:

Prof. Henry Chesbrough, The Father of Open Innovation, UC Berkeley; Famous Thought Leader
Ambassador Venkatesan Ashok, Consul General of India - San Francisco, Silicon Valley
Prof. Solomon Darwin, Architect of Scalable of Smart Villages, UC Berkeley.
Prof. Valli Kumari, Vice Chair, Department of Higher Education, AP Government
Anthony Vives, Chairman, City Transformation Agency, former deputy Mayor of Barcelona

Discussants:

Selected Business Executives, Government Officials and Academics
Chief Minister's Comments and Inputs

2. **Business Models for Rural Markets with Global Access**

Presenters:

Prof. Solomon Darwin, Executive Director, Smart Village Director UC Berkeley
Prof. CEO & Silicon Valley Dean, Northeastern University, CA (Former CTO of California State)

Discussants:

Selected Business Executives, Government Officials and Academics
Chief Minister's Comments and Inputs

3. **Emerging Technologies for Rural Businesses**

Presenters:

Tech CEOs: Healthcare, Agriculture, Communication, Energy & Transportation
Only those with viable solutions and investment readiness will be presenting.

Discussants:

Selected Business Executives, Government Officials and Academics
Chief Minister's Comments and Inputs

4. **Inspiring The Next Generation with Digital Education**

Presenters:

Dr. Greg Schmidt, Director of NASA Space Sciences
Dr. Nagub Attia, Global Director of University Programs, Worldwide, IBM Corporation

Discussants:

Selected Business Executives, Government Officials and Academics
Chief Minister's Comments and Inputs

5. **Scalable Smart Villages Phase 2 Update: Challenges on the Road to Success**

Presenters: Prof. Solomon Darwin and Prof. Valli Kumari

Participating Members of the Berkeley Innovation Forum



Many other Global Brands will be joining