Open Innovation Forum - India

Program Host: University of California, Berkeley
Event Host: Location: KL University, Vijayawada, Andhra Pradesh, India

Aug 29 – 31, 2017

Program Chair: Hon. Chandrababu Naidu
Program and Content Director: Prof. Solomon Darwin, UC Berkeley, CA.
Event Chair: Koneru Satyanarayana, President of KL University
Academic Chair: Prof. Valli Kumari, CEO, Innovation Society, Andhra Pradesh

Conference Theme
Empowering Rural India with Digital Technology for Economic Development

Purpose of the Forum
To bring together innovative firms to build scalable and sustainable business models through Open Innovation to unlock growth opportunities in emerging markets

Pre-Conference Events, Aug 29 & 30
• Open Innovation Hackathon
• Showcasing University Startups Relevant to Rural India
• Launching International Accelerator Program for Rural India
• Highlights of Village Accelerator Programs
• Award Ceremony

Day 1, Aug 31: Main Event – Chaired by CM
Topics for Solution-Oriented Discussions:
1. Unlocking Growth from Rural Markets for Multinational
3. Emerging Technologies for Rural Businesses
4. Inspiring The Next Generation with Digital Education
5. Scalable Smart Villages Phase 2 Update: Challenges on the Road to Success

Day 2, Sep 1: Post-Conference Event
1. Village Tour - Showcasing Mori Village
2. Organized for International Sponsors & Participants
Main Event Agenda
August 31, 2017: 8am -5pm
Topics for Solution-Oriented Discussions

1. Unlocking Growth from Rural Markets for Multinational

**Presenters:**
- Prof. Henry Chesbrough, The Father of Open Innovation, UC Berkeley; Famous Thought Leader
- Ambassador Venkatesan Ashok, Consul General of India - San Francisco, Silicon Valley
- Prof. Solomon Darwin, Architect of Scalable of Smart Villages, UC Berkeley.
- Prof. Valli Kumari, Vice Chair, Department of Higher Education, AP Government Anthony Vives, Chairman, City Transformation Agency, former deputy Mayor of Barcelona

**Discussants:**
- Selected Business Executives, Government Officials and Academics
- Chief Minister’s Comments and Inputs


**Presenters:**
- Prof. Solomon Darwin, Executive Director, Smart Village Director UC Berkeley
- Prof. CEO & Silicon Valley Dean, Northeastern University, CA (Former CTO of California State)

**Discussants:**
- Selected Business Executives, Government Officials and Academics
- Chief Minister’s Comments and Inputs

3. Emerging Technologies for Rural Businesses

**Presenters:**
- Tech CEOs: Healthcare, Agriculture, Communication, Energy & Transportation
- Only those with viable solutions and investment readiness will be presenting.

**Discussants:**
- Selected Business Executives, Government Officials and Academics
- Chief Minister’s Comments and Inputs

4. Inspiring The Next Generation with Digital Education

**Presenters:**
- Dr. Greg Schmidt, Director of NASA Space Sciences
- Dr. Nagub Attia, Global Director of University Programs, Worldwide, IBM Corporation

**Discussants:**
- Selected Business Executives, Government Officials and Academics
- Chief Minister’s Comments and Inputs

5. Scalable Smart Villages Phase 2 Update: Challenges on the Road to Success

**Presenters:** Prof. Solomon Darwin and Prof. Valli Kumari
Participating Members of the Berkeley Innovation Forum

Many other Global Brands will be joining