



BERKELEY INNOVATION FORUM

GARWOOD CENTER FOR CORPORATE INNOVATION

October 6 - 7, 2021**“Reviving Growth Through Open Innovation”****Location:** Haas School of Business, UC Berkeley, Berkeley, CA 94720, Spieker Forum (6th Floor, Chou Hall)**Hotel:** Hotel Shattuck Plaza, 2086 Allston Way Berkeley, CA 94704**Pre-Conference Event & Dinner: Tuesday, October 5, 2021****Learn about Cutting-Edge Research on the Macrocsm and Microcosm of our Universe - Happenings at Berkeley****5:00pm****Meet at Innovative Genomics Institute (2151 Berkeley Way, Berkeley, CA 94704)****5:05pm - 5:15pm****Welcome and Introduction**

Solomon Darwin
Executive Director,
Garwood Center for
Corporate Innovation

BerkeleyHaas
University of California, Berkeley

Solomon Darwin is the executive director of the Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an associate professor at the University of Southern California from 1996-2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola. He is the author of several books related to sustainability, the Smart Village Movement, the Rebuilding India Initiative, and Business Models in Emerging Economies.

5:00pm - 6:00pm**Tour: Innovative Genomics Institute**

Professor Jennifer Doudna (above) received the 2020 Nobel Prize for pioneering work in CRISPR gene editing

6:00pm - 6:15pm**Walk to Faculty Club****6:15pm - 7:00pm****Networking Reception at Men's Faculty Club (Heyns Room) - Minor Ln, Berkeley, CA 94720****7:00pm - 7:30pm****Covid-19 Research to Fight the Invisible Enemy - Exclusive Presentation by the Genomics Institute**

Bradley Ringeise
Executive Director,
Innovative Genomics
Institute, UC Berkeley

 **Innovative
Genomics
Institute**

Brad Ringeisen is a physical chemist with a PhD from the University of Wisconsin-Madison, a pioneer in the field of live cell printing, and an experienced administrator of scientific research and product development. Before joining the IGI, Brad was Director of the Biological Technologies Office at DARPA, where he managed a division working at the cutting edges of biology, physical science, and engineering. Programs in Brad's office included research in genome editing, epigenetics, neurotechnology, and marine science, as well as diagnostics and therapeutics development. Prior to DARPA, Brad ran his own research group at the U.S. Naval Research Laboratory as the head of the Bioenergy and Biofabrication Section.

7:30pm - 8:30pm

Networking Dinner at Men's Faculty Club (Heyns Room) - Minor Ln, Berkeley, CA 94720

8:30pm - 9:00pm

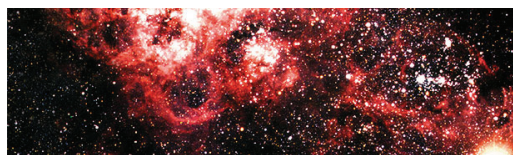
Fireside Chat with a prominent Nobel Laureate in Physics (Moderated by Solomon Darwin)
Topic: The Birth and Death of Time, Space and Matter in the Expanding Universe



Saul Perlmutter
Nobel Laureate (2011)
Physics Professor



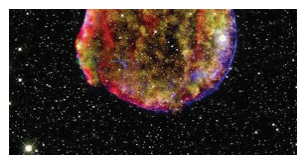
Saul Perlmutter is a 2011 Nobel Laureate. He shared the prize in Physics for discovering the accelerating expansion of the universe. He is a professor of physics at the University of California, Berkeley, where he holds the Franklin and Karen Weber Dabby Chair, and a senior scientist at Lawrence Berkeley National Lab. He is the leader of the International Supernova Cosmology Project, director of the Berkeley Institute for Data Science, and executive director of the Berkeley Center for Cosmological Physics. His undergraduate degree was from Harvard and his PhD from UC Berkeley. He is a member of the National Academy of Sciences and the American Academy of Arts and Sciences and a fellow of the American Physical Society and the American Association for the Advancement of Science.



Accelerating Universe



Dark Energy



Speed of the Universe



Closer to Truth

9:00pm

Transportation arrangement to Shattuck hotel

Day 1: Wednesday, October 6, 2021

Spieker Forum, Chou Hall, Haas School of Business, UC Berkeley

7:15am

Transportation from Shattuck Hotel to Spieker Forum

7:30am - 8:30am

Networking Breakfast

8:30am - 8:40am

Welcome

Henry Chesbrough
Faculty Director,
Garwood Center for
Corporate Innovation,
UC Berkeley



Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough's Open Innovation concept was first introduced in his award-winning book, "Open Innovation: The New Imperative for Creating and Profiting from Technology" (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood's programs to apply the principles of Open Innovation, and he continues to refine our understanding through his research and books.

8:40am - 9:30am

Speed Dating Session

9:30am - 10:015am

Keynote #1: "Opportunity to Embark on the Journey Beyond Fear for Organizational & Personal Revival"



John Hagel
Founder,
Beyond Our Edge, LLC
Former Founder &
Co-Chairman, Center
for the Edge, Deloitte
& Touche



Deloitte.


John Hagel III has more than 40 years' experience as a management consultant, author, speaker and entrepreneur. After recently retiring as a partner from Deloitte, McGraw Hill published his new book, The Journey Beyond Fear, that addresses the psychology of change and he is developing a series of programs to help people navigate through change at many levels. John has founded a new company, Beyond Our Edge, LLC, that works with companies and people who are seeking to anticipate the future and achieve much greater impact. While at Deloitte, John was the founder and chairman of the Silicon Valley-based Deloitte Center for the Edge, focusing on identifying emerging business opportunities that are not yet on the CEO's agenda. Before joining Deloitte, John was an independent consultant and writer and prior to that was a principal at McKinsey & Company and a leader of their Strategy Practice as well as the founder of their E-Commerce Practice.



Bill Roschek
Director of Innovation
& Technology Transfer,
Nestlé Purina PetCare




Jim Spohrer
Director,
Cognitive
OpenTech, IBM




Olga Patel
Principal Architect,
The Walt Disney
Company





Tammy Madsen
Professor of
Strategy, Innovation,
& Entrepreneurship
at Santa Clara
University (US)




Tammy L. Madsen (PhD, UCLA) is the W.M. Keck Foundation Chair of Strategic Management and Innovation and a former Associate Dean of the Leavey School of Business, Santa Clara University. She teaches and consults in the areas of strategy, innovation, and business transformation. Tammy’s research examines topics such as co-innovation in platform-based ecosystems, temporary advantage, industry dynamics following a shock, and growth under uncertainty. Her work has received various awards from the Strategic Management Division, Academy of Management (AOM), including the Glueck Best Paper Award, and appears in outlets such as: *Strategic Management Review*, *Strategic Management Journal*, *Organization Science*, *Journal of Management Studies*, *Industrial and Corporate Change*, and *Journal of Knowledge Management*.



Simon Figures
Ventures
West Coast,
Standard Chartered
Bank





Anna Baranskaya
Strategy & Innovation
Manager, The
Alliance Innovation
Lab Silicon Valley,
Renault-Nissan-Mitsubishi




Raymond Liao
VP, & Ventures
Managing Director,
Samsung





Pradeep Iyer
Senior Global
Director,
Avery Dennison




Dr. Iyer comes with a decade of experienced leadership as an accomplished scientist who has catalyzed numerous products, platforms, and strategic initiatives. His current focus is exploring bold commercial opportunities for Avery Dennison by engaging externally in activities that range from M&A to co-creative collaborations.




Soma Velayutham
Industry
General Manager,
NVIDIA




Todd Schofield
Worldwide
Industry Lead,
Financial Services,
Apple




Rahul Bhuman
Vice President,
Head of Emerging
Business,
TechMahindra



3:15pm - 3:45pm

Networking Break

3:45pm - 4:30pm

Keynote #4 - "Transformation in Times of Crisis to Promote Growth"



Patrick Gelsinger
CEO,
Intel



Patrick (Pat) Gelsinger is chief executive officer of Intel Corporation and serves on its board of directors. On Feb. 15, 2021, Gelsinger returned to Intel, the company where he had spent the first 30 years of his career. Before rejoining Intel, Gelsinger was CEO of VMware. In that role, he transformed VMware into a recognized global leader in cloud infrastructure, enterprise mobility, and cyber security almost tripling the company's annual revenues.

4:30pm - 5:00pm

Panel Discussion - Moderated by Henry Chesbrough



Pallab Deb
Head of Partner
Solutions & AI
Partnerships,
Google



Charlie Isaacs
CTO for
Customer
Connection,
Salesforce



Mallik Tatipamula
CTO, Group Function
Technologies &
Architectures,
Ericsson



5:00pm - 5:30pm

Recap with Solomon Darwin

5:30pm - 6:30pm

Cocktail Reception

6:30pm - 8:30pm

Exclusive Networking Dinner

8:45pm

Transportation arrangement to Shattuck hotel

Day 2: Thursday, October 7, 2021

Spieker Forum, Chou Hall, Haas School of Business, UC Berkeley

7:15am

Transportation from Shattuck Hotel to Spieker Forum

7:30am - 8:30am

Networking Breakfast

8:30am - 8:45am

Welcome



Solomon Darwin
Executive Director
Garwood Center for
Corporate Innovation



Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an Associate Professor of the University of Southern California from 1996-2005. Solomon Darwin has more than 13 years of industry experience at Bank of America and Motorola. Darwin is the author of several books related to sustainability of the planet, the Smart Village Movement, Rebuilding India Initiatives, and Business Models in Emerging Economies.

8:45am - 9:30am

Keynote #5: "Reviving Growth through Open Innovation "



Sumit Dhawan
President,
VMWare



Sumit Dhawan leads the company's go-to-market functions including WW Sales, Strategic Corporate Alliances, Customer Experience and Success (CXs), Global Industries, Marketing, and Communications. With more than 25 years of experience in the tech industry, Sumit is a seasoned executive with a proven track record of building and running market-leading businesses. He is a strong advocate for delivering an exceptional experience to customers and partners, and for supporting diverse teams, inclusive cultures and equitable environments that encourage the best in everyone.

9:30am - 10:00am

Panel Discussion - Moderated by Solomon Darwin



Tolga Kurtoglu
CTO & Global Head
of HP Labs, HP



Robert Locke
SVP Corporate
Development,
Johnson Controls



Subha Tatavarti
CTO,
Wipro



10:00am - 10:30am

Networking Break

10:30am - 11:00am

Happenings at Berkeley: Innovative Models for Advancing Cutting Edge Research

Q&A moderated by Henry Chesbrough



Noel Bakhtian
Executive Director,
Berkeley Lab Energy
Storage Center



Noël Bakhtian is the director of the Berkeley Lab Energy Storage Center at Lawrence Berkeley National Laboratory. She has served as the director of the Center for Advanced Energy Studies at Idaho National Laboratory and as a policy advisor for the Office of Science and Technology Policy.

11:00am - 11:30am

Happenings at Berkeley: Open Innovation in Emerging Markets

Q&A moderated by Solomon Darwin



Yashraj Bhardwaj
Garwood Innovation
Fellow, UC Berkeley,
Haas School of
Business



Yashraj plans to use insights from his research on open innovation strategies practiced by Silicon Valley R&D departments within large firms to strengthen India's manufacturing base and move India toward a more innovative future. Yashraj's research will be backed by corporate firms, government entities, and highly connected family businesses. His firm has offices and operations across the globe that specialize in research and consulting for the development of prototypes and IP marketplaces.

Yashraj will present his work on the Rebuilding India Initiative and how BIF firms can participate in expanding markets to India. He will also discuss some of the open innovation strategies at work in India.

11:30am - 12:15pm

Value Creation through Outside-Out and Inside-In Open Innovation Models
Q&A moderated by Henry Chesbrough



Henry Chesbrough
Faculty Director,
Garwood Center for
Corporate Innovation,
UC Berkeley



Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough's Open Innovation concept was first introduced in his award-winning book, "Open Innovation: The New Imperative for Creating and Profiting from Technology" (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood's programs to apply the principles of Open Innovation, and he continues to refine our understanding through his research and books.

12:15 - 12:45pm

Panel Discussion



Sunita Parasuraman
Head of Investments,
New Product
Experimentation,
Facebook



Dan Cherian
Vice President,
Transformation,
VF Corporation



Navin Kunde
Director of
Open Innovation,
Clorox



12:45pm - 1:15pm

Recap, Takeaways, and Evaluations with Henry Chesbrough

1:15pm - 2:15pm

Networking Lunch

2:15pm - 3:15pm

Private Tour of Campus (optional)

3:25pm - 5:30 pm

Smart Village Movement Presentations & Reception (Spieker Forum, Chou Hall)

5:30 pm - 6:30pm

Networking Reception (Spieker Forum, Chou Hall)

6:30pm - 9:00pm

Continued Networking Reception & Dinner at the Faculty Club

Members of the Berkeley Innovation Forum



HITACHI



Nestlé



SIEMENS

