## Welcome Dinner

**ROCKETSPACE** (180 Sansome Street, Suite 200, San Francisco, CA 94104)

**Tuesday, October 25, 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:10pm</td>
<td>Dinner Speaker</td>
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**Duncan Logan**

**CEO, RocketSpace**

*Expanding Your Business Model*

Duncan is the founder and CEO of RocketSpace, a technology campus and accelerator headquartered in the heart of San Francisco. Since 2011, RocketSpace has helped tech entrepreneurs, startups, and corporate professionals bring the future to market. The company offers accelerator-like services to its members, including consulting, tech events, access to capital, and office-as-a-service, which together create the perfect ecosystem for innovation to thrive. RocketSpace has fueled the success of more than 1,000 startups, including 17 unicorns who have raised more than $20B, such as Uber, Spotify, and Leap Motion. In 2017, RocketSpace will open campuses in London and China.

## Day 1

**Fujitsu’s Open Innovation Gateway** (1240 East Arques Avenue, Sunnyvale, CA 94085)

**Wednesday, October 26, 2016**

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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:15am</td>
<td>Bus Pick-up from Hotel</td>
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<tr>
<td>7:30am</td>
<td>Networking Breakfast</td>
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<tr>
<td>8:35am</td>
<td>Dr. Mohi Ahmed</td>
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**MOHI AHMED**

**Senior Director, Open Innovation Gateway, Fujitsu**

Dr. Mohi Ahmed is the Senior Director of Open Innovation Gateway at Fujitsu. Mohi was named one of the world’s key “idea practitioners” in Thomas H. Davenport and Laurence Prusak’s book “What’s the Big Idea?” Mohi has been a visiting scholar at the Haas School of Business, Harvard Business School, and Hitotsubashi University, Tokyo.

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<tr>
<td>8:35am</td>
<td>Henry Chesbrough</td>
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**HENRY CHESBROUGH**

**Faculty Director, Garwood Center for Corporate Innovation**

*Welcome*

Henry Chesbrough, “Father of Open Innovation,” was the first person to clearly define this new innovation strategy that is restructuring R&D worldwide through his research and publications. He is currently a professor at the Haas School of Business, and Faculty Director at the Garwood Center for Corporate Innovation.
DOUG MERRITT
President and Chief Executive Officer, Splunk

Splunk was founded to pursue a disruptive new vision: make machine data accessible, usable and valuable to everyone. Doug, speaks about unlocking new growth opportunities in the emerging digital landscape. Seasoned strategic leader. Prior to joining Splunk, Doug held senior leadership positions at Cisco Systems, Baynote, SAP and PeopleSoft. He also co-founded and served as CEO of Icarian, Inc. (since acquired by Workstream Corp.), a cloud-based company, from 1996 to 2001. Doug shares his experiences and lessons learned in executing new business models, re-imagining and energizing challenged businesses in resource-lean and turbulent environments.

LARRY TESLER
Former Chief Scientist & Chief Experience Officer

The legendary Apple’s former Chief Scientist will share lessons learned along the way during his career at Xerox PARC, Apple, Amazon, and Yahoo! He will talk about the missed opportunities and provide some insight into exploring new growth opportunities as they relate to business model innovation. Larry comes with five decades of experience in the technology industry as an executive, entrepreneur, software engineer and researcher. Currently consulting with large and small companies on user experience and research management. His talk will be followed by a fire-side chat with Henry Chesbrough and Q&A session with the audience.

NICOLE MARTIN
Global Director of Open Innovation, Heatcraft

Nicole Martin is the Global Director of Open Innovation at Heatcraft Worldwide Refrigeration. Martin received her PhD in Mechanical Engineering and has been instrumental in business development and analysis for multinational companies including NASA, Lockheed Martin, and Heatcraft Worldwide Refrigeration.

ALAN WALKER
Vice President of Marketing and Development, Kaneka

Alan Walker is the Vice President of Marketing and Development at Kaneka America Inc., a company that produces and sells chemically manufactured products such as food supplements and synthetic fibers. Alan received his PhD in Organic Chemistry from Rice University and his BA/MA in Natural Sciences from University of Cambridge.
WILLIAM D. PROVINE
Director, Science & Technology External Affairs, DuPont

Dr. William D. Provine is the Director of Science & Technology External Affairs at DuPont. Provine defines strategic direction for DuPont programs with external collaborators and stakeholders including governments, other companies, universities, non-profit organizations, and the public sector at large. Dr. Provine has served on a diverse set of advisory boards including those giving oversight to science centers, energy institutes, US government agencies, non-profit organizations, and international organizations.

ATTILA TAKACS
Director and Head of Ericsson Garage

Mr. Takacs has broad experience in technology strategy and innovation management. He has a diverse background working with ecosystem partners and major customers in the US, Europe, Asia, and Australia. Mr. Takacs is currently the Director and Head of Ericsson Garage in Silicon Valley, the in-house technology incubator of Ericsson. He is responsible for connecting the global research organization to the Bay-Area ecosystem, set the technology vision and research strategy, oversee innovation programs, university collaboration, and manage partnerships. Mr. Takacs is an industry advisor of UC Berkeley's start-up accelerator program, SkyDeck. Mr. Takacs is an accomplished innovator with more than 30 patents and numerous conference and journal articles.

DIOMEDES KASTANIS
Head of Technology and Innovation

Diomedes Kastanis, Head of Technology and Innovation for Ericsson Innovation Office, leads Ericsson's long-term technology vision and innovation across Media, OSS, BSS, M-commerce, and IoT. Diomedes is also contributing towards the university collaboration, industry thought leadership and advanced technology incubations. He also facilitates the technical community within Ericsson BU Media.
SOLOMON DARWIN
Executive Director, Garwood Center for Corporate Innovation

Happenings at Berkeley

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation, and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

PANEL DISCUSSION: GROWTH OPPORTUNITIES FOR MNE’S IN RURAL VILLAGES

MANAV SUBODH
Garwood Innovation Fellow
Smart Village Director

SHASHI BULUSWAR
CEO
Institute for Transformative Technologies UC Berkeley

JA CHOWDARY
Chief Secretary of IT,
Office of the Chief Minister, Andhra Pradesh, India

CEO PANEL SPEAKERS: LEVERAGING OPEN INNOVATION TO UNLOCK NEW GROWTH OPPORTUNITIES
MODERATED BY HENRY CHESBROUGH

SARA TERHEGGEN
Partner, Morrison & Foerster
CEO Panel Discussant

Dr. Sara L. Terheggen is a corporate partner at Morrison & Foerster, a major international law firm. She specializes in corporate finance, mergers and acquisitions and fund formation and has advised on numerous transactions with an aggregate value in excess of $90 billion. Sara will bring a unique perspective as a discussant on how open innovation adds value in assessing deals and transactions related to enhancing corporate growth opportunities for firms.

MANISH VYAS
President, Tech Mahindra

Manish Vyas is the President, Communications Business at Tech Mahindra. An accomplished leader with extensive expertise and experience across global markets, Manish has led large and diverse global programs and initiatives during his 20 year career. He is known for his ability to build high performance teams, drive profitability and growth through innovative solutions and create robust sales and go-to-market strategies.

MIKITO KINAME
President & CEO, Fujitsu Network Communications

As president and CEO, Mikito Kiname oversees the business, drives corporate strategy, and acts as liaison with Fujitsu Limited in Japan. He joined Fujitsu Limited in 1981 and has served a wide variety of leadership roles, most recently, as CEO and SVP Marketing for Fujitsu Limited. Over the course of his career, he has served several additional roles in senior leadership, including more than ten years total in Texas with both Fujitsu America, Inc. and Fujitsu Network Communications, Inc.
KEVIN SURACE  
CEO & President, Appvance

Kevin Surace is an innovator, an entrepreneur, and the CEO of Appvance, which delivers technology that helps enterprises dramatically improve the quality of their software. Kevin has led organizations instilling innovation, technology, and revenue growth, including Serious Materials, supply chain software producer Perfect Commerce, as well as CommerceNet, General Magic, Air Communications and is current Chair of Silicon Valley Forum. Kevin has been featured in several business magazines and online publications. He serves on six boards and has been awarded 28 US patents. In his spare time, he is also a music director, producer, arranger, and percussionist.

PANKAJ MUNJAL  
Chairman, Hero Cycles

Pankaj Munjal has taken over from O P Munjal, who led the Ludhiana-based company for over 60 years, PTI reported, citing a statement by Hero Motors Group. In December 2011, he was appointed as its co-chairman and managing director. The group comprises Hero Cycles, auto parts manufacturing companies – Hero Motors Ltd, ZF Hero Chassis Systems and Munjal Kiriu Industries – hospitality arm Munjal Hospitality and luxury home decor products company Oma Livings.

MARK HATCH  
Former CEO, TechShop

Mark Hatch is the immediate past CEO of TechShop. He is an innovation revolutionary and helps drive global innovation by arming the creative class with the tools they need to change the world. His expertise is in strategy, marketing, business development, product management, product development, IT, technology and creating competitive advantage through innovation and operational execution. Hatch Raised $20+ million and turned TechShop into a leading brand in the Maker Movement.

11:30am  
BUS PICK-UP TO NASA + BOXED LUNCH  
(NASA Ames Research Center, Moffett Field, CA 94035)

VISIT TO NASA (NASA Ames Research Center, Moffett Field, CA 94035)

12:00pm  
EUGENE TU  
Director, NASA Ames Research Center

Open Innovation in Space

Dr. Eugene L. Tu is the director of NASA's Ames Research Center, where he leads a staff of civil servants and contractors in providing critical research and development support that makes NASA's and the nation’s aeronautics and space missions possible. Tu earned his bachelor's degree in mechanical engineering from the University of California, Berkeley, in 1988, and both his master’s degree and doctorate in aeronautics and astronautics from Stanford University in 1990 and 1996, respectively.

1:00pm  
NASA, TOUR ATTRACTIONS

Mission to Mars  
New Horizon: Exploring Pluto  
Deep Space Exploration
Hal R. Varian is the Chief Economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design, econometric, finance, corporate strategy and public policy. He is also an emeritus professor at the University of California, Berkeley in three departments: business, economics, and information management.

Frederik is Google's Chief Innovation Evangelist. His passion is to develop the capacity to innovate in everybody and believes creativity exists in all of us. He leads a talented team which helps Googlers solve anything creatively by building a thriving innovation culture and trains people on how to build a better future through technology, fast. Frederik is co-founder of “The Garage”, Google’s hacker/designer/maker space and created the CSI:Lab (Creative Skills for Innovation). As an Adjunct Professor at Stanford’s d.school, he feels lucky to empower students through user-centered, prototype-driven design so that they can do cool things that matter in the world. He is a regular guest speaker at Singularity University to help leaders think exponentially and invent a desirable future and acts currently as an Innovation Consultant to the UN.

Bruce Pittman is the Chief System Engineer in the NASA Space Portal Office. In this position Mr. Pittman supports the Space Technology Mission Directorate at NASA Headquarters on programs ranging from orbital applications of the International Space Station and other orbiting commercial facilities; to low cost, reliable access to space, reusable space infrastructure as well as cis-lunar commercialization. The Space Portal’s latest initiative is in the application of NASA data and technology to address the challenge of planetary sustainability. He has been involved in high technology project management and system engineering in a variety of industries for over 30 years.

Dr. Frederik G. Pferdt
Chief Innovation Evangelist, Google  Adjunct Professor, Stanford University

Frederik is Google’s Chief Innovation Evangelist. His passion is to develop the capacity to innovate in everybody and believes creativity exists in all of us. He leads a talented team which helps Googlers solve anything creatively by building a thriving innovation culture and trains people on how to build a better future through technology, fast. Frederik is co-founder of “The Garage”, Google’s hacker/designer/maker space and created the CSI:Lab (Creative Skills for Innovation). As an Adjunct Professor at Stanford’s d.school, he feels lucky to empower students through user-centered, prototype-driven design so that they can do cool things that matter in the world. He is a regular guest speaker at Singularity University to help leaders think exponentially and invent a desirable future and acts currently as an Innovation Consultant to the UN.

Hal Varian
Chief Economist, Google

Predicting the Future with Search Engine Data

Hal R. Varian is the Chief Economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design, econometric, finance, corporate strategy and public policy. He is also an emeritus professor at the University of California, Berkeley in three departments: business, economics, and information management.