

# Manav Subodh

Executive Director, **Hypershift Innovation**

Founding Board Member, **1 Million for 1 Billion (1M1B)**

Senior Fellow, **UC Berkeley-Haas, Lester Center for Entrepreneurship**

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## Summary

Manav Subodh is Executive Director of Hypershift Innovation, a lean corporate accelerator in India and is a Founding Board Member of 1M1B (1 Million for 1 Billion), a global initiative to activate a million people to create jobs and innovations for a billion people (featured in **Forbes**). Manav is also Senior Fellow at the Lester Center for Entrepreneurship, UC Berkeley, Haas School of Business in which he is involved with activating large organization innovate like startups leveraging open innovation and the lean start up methodology.

Prior to his entrepreneurial journey, Manav worked for 17 years in the corporate sector with organizations like Intel, Hughes and QAI. His most prestigious assignment was with Intel in which, out of the 10 years at Intel, Manav worked for over 4 years as a Global Director for entrepreneurship in over 30 countries and later led mentoring and incubation for the Intel CEO's inspired, **Make it Wearable**, one of the largest corporate innovation and marketing initiative on wearable computing. Manav's experiences along with other experts captured in the book **HyperShift**, co-authored and edited by Manav, released in January 2015, on how large corporation can innovate and keep pace with the speed of innovation by working with makers, innovators, garage inventors and entrepreneurs.

Manav is passionate about empowering people and corporations to activate their ideas and get them to market, a topic on which he also gave a talk at **TED** at Intel. In this regard, In this regard, he has conducted ideation workshops in the **Caribbean's, Costa Rica, Egypt, India, Ireland, Jordan and US**. He also led the team that created **The Power of E** animated video that has now been seen and translated worldwide. Manav serves on the various advisories, like the **Technology Business Incubator advisory board, Government of India**, he is a Board member at the National Institute of Design's (NID) business incubator in Bangalore.

Manav is based in Bangalore, India with his wife and two children.

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## Corporate Experience

**Advisor Director – Government and Biz Advisory, Ernst and Young (EY)**

March 2015 – November 2015

Advise EY's government client in India on Innovation policy and entrepreneurship initiatives  
**Global Manager - Entrepreneurship & Innovation, Corporate Affairs at Intel Corporation**  
August 2010 – January 2015 (4 years 6 months)

Create new businesses through entrepreneurship and innovation. Managed a USD 10 million funding program and 15 partners, globally. Drive incubation, accelerators and youth employability programs in over 30 countries, specifically in the APAC, China, Europe and MENA region.

**Head, Corporate Affairs, South & West India at Intel India  
& Technical Advisor to Intel India President.**

December 2007 - September 2010 (2 years 10 months)

Work to deliver on a policy agenda that furthers Intel's business goals. Manage state level government affairs and program deployments on broadband, education and green computing. Manage external affairs, PR and strategic relationships for the Intel India's President

**Manager- Innovation & University Relations at Intel India**

December 2004 - December 2007 (3 years 1 month)

Lead Intel India's research, IP & innovation programs with an objective to get ideas in action and foster Intel, academia and government linkages in technology areas of strategic importance.

**National Marketing Manager at Hughes**

September 2000 - December 2004 (4 years 4 months)

Joined the business division in its stage of conception; successfully launched the DiRECWAY brand & positioned it as the first of its kind service globally

**Manager at QAI**

March 1999 - September 2000 (1 year 7 months)

Set up the Mumbai operations. Worked with some of the leading software organizations in India and was part of the CMM/ PCMM level 3 to 5 consulting, training and quality journey.

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## Education

**Amity Business School**

Post Graduate Diploma in Management (PGDM), 1997 – 1999

**RGIT, University of Mumbai**

Bachelor of Engineering (B.E.), Electronics and Telecommunication, 1992 - 1997