



**5:00pm** Bus Pick-Up: Sheraton Palo Alto Hotel to Google X, 250 Mayfield, Mountain View, CA 94043

**5:30pm** Cocktail Networking Mixer: Executive Briefing Center

**6:20pm** Welcome



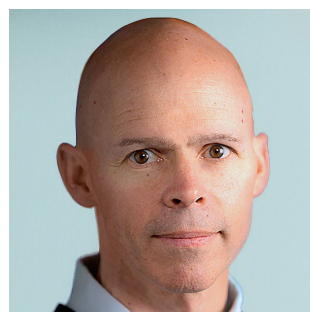
### SOLOMON DARWIN

BerkeleyHaas

Executive Director, Garwood Center for Corporate Innovation

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

**6:30pm** Showcasing Gamechanging Technologies in Energy, Communication & Transportation



### MIKE CASSIDY

Google

Vice President, Google X

**Energy: Cheap-Safe-Clean Energy from Fusion**

Mike Cassidy is a Vice President at Google. He is currently the Project Leader on Google X Project Loon (balloon-powered Internet for everyone). Prior to joining Google, Mike was the Co-Founder and CEO of four start-ups: Ruba, Xfire, Direct Hit, and Stylus Innovation. Ruba helped travelers share their favorite places and was acquired by Google.



### MAHESH KRISHNASWAMY

Google

Head of Special Projects, Google X

**Communication: Emerging Breakthrough Technology**

Krishnaswamy is the lead manufacturer for Google's Project Loon, which attempts to use balloons for internet coverage. Previously, Mahesh held management and Sr. Engineering positions at Apple and Motorola.



### SIMON VERGHESE

Google

Hardware Engineer, Google and Waymo (TBD)

**Transportation: AI in Autonomous Transportation**



Simon Vergheze is a Hardware Engineer at Google and Waymo. He holds a BS degree in physics and BS and MS degrees in electrical engineering from North Carolina State University. He also holds MS and PhD degrees in physics from the University of California, Berkeley. Vergheze has also held prominent positions at MIT.

**7:30pm** Networking Buffet: Informal Sit Down Table Discussions

**8:30pm** Closing Thoughts: Professor Henry Chesbrough

**9:00pm** Bus Pick-Up: Google X to Sheraton Palo Alto Hotel

**7:30am** Bus Pick-Up: Sheraton Palo Alto Hotel

**7:45am** Breakfast: Networking Buffet in Atrium, SAP Bldg. 8, Introduction by Philipp Skogstad

**8:30am**



**HENRY CHESBROUGH**

Faculty Director, Garwood Center for Corporate Innovation

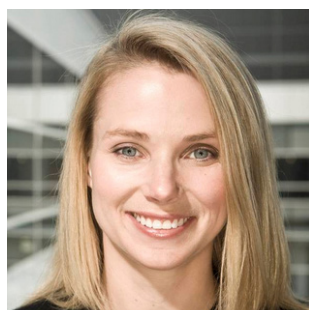
**BerkeleyHaas**

Welcome

Henry Chesbrough, "Father of Open Innovation," was the first person to clearly define this new innovation strategy that is restructuring R&D worldwide through his research and publications. He is currently an adjunct professor at the Haas School of Business, and Faculty Director at the Garwood Center for Corporate Innovation, UC Berkeley

**8:40am** Speed Dating: Networking and Relationship Session

**9:15am**



**MARISSA ANN MAYER**

CEO, Yahoo (TBC)

**YAHOO!**

Keynote: Open Innovation within an Ecosystem

Marissa Ann Mayer is the Chief Executive Officer and President of Yahoo!, Inc. from July 17, 2012-present. Mayer held Former Positions at Google as the Vice President of Local, Maps and Location Services from October 12, 2010 to July 16, 2012, she was Vice President, Search Products and User Experience, November 2005-October 2010.

**9:45am** Keynote: "Impact of AI in Software-Centric Firms"  
Opportunities & Challenges for New Business Models



**RAY O'FARRELL**

EVP & CTO, VMware

**vmware**

O' Farrell joined VMware in April 2003 as an engineering leader during the early development of the ESX platform. Over the past decade it has been his privilege to manage and grow an R&D organization from a few hundred to many thousands of engineers with a truly global footprint.



**MANISH VYAS**

President, Tech Mahindra

**Tech Mahindra**

Manish Vyas is the President, Communications Business at Tech Mahindra. An accomplished leader with extensive expertise and experience across global markets, Manish has led large and diverse global programs and initiatives during his 20 year career. He is known for his ability to build high performance teams, drive profitability and growth through innovative solutions and create robust sales and go-to-market strategies.



**JONATHAN BECHER**

Chief Digital Officer, SAP (TBC)

**SAP**

Mr. Jonathan D. Becher has been the Chief Digital Officer of SAP SE since November 2014. Mr. Becher served as Chief Marketing Officer of SAP SE from August 30, 2011 to November 2014. Mr. Becher served as the President and Chief Executive Officer of Pilot Software Inc. and was responsible for overall strategic direction of Pilot Software. Mr. Becher served as an Interim President and Chief Executive Officer of Accrue Software Inc. since April 18, 2002.

**10:45am** Panel Discussion with Keynote Speakers, Moderated by Henry Chesbrough

**11:05am** Coffee Break

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**11:30am** Expanding Services Through Open Innovation - Fireside Chat, Moderated by Henry Chesbrough



### ALEX ZOGHLIN

Global Head of Innovation, Hyatt Hotels Corporation, NY



Alex has a proven track record of navigating industry disruption. His growth mindset will help lead Hyatt forward into this next chapter of discovery, one that's anchored in data and insights and chartered by design thinking and innovation. Zoghlin moved into the newly created position three years after joining Hyatt as the global head of technology. A lifelong entrepreneur, he is the founder of five technology companies, including Orbitz, for which he also served as chief technology officer. Prior to entering the private sector, Zoghlin spent four years in the U.S. Navy.

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### CLAUS VON RIEGEN

Vice President and Head of Business Model Innovation, SAP SE



Claus von Riegen is Vice President and Head of Business Model Innovation at SAP SE. He chairs the BMI Service Center that shapes the design and implementation of new business models across board areas. In this role, he acts as a transformation agent and helps SAP pursue new business models in an agile way – managing the trade-offs with the corporate immune system that focuses on optimizing our current business model.

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**12:30pm** Networking Lunch Buffet

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**1:30pm** Keynote Topic: "Impact of AI in Hardware-Centric Firms"  
Opportunities and Challenges for New Business Models



### JERRY BAUTISTA

Vice President & General Manager, New Devices Group, Intel



Jerry leads Intel's New Devices Group - focused on wrist worn devices (smart watches launched for Fossil, Tag Heuer, and New Balance); as well as headworn glasses (Recon JetPro- for enterprise, Oakely Radar Pace glasses - Artificial Intelligence, Natural Language Processing) and future Augmented Reality efforts.

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### SHAUN COOLEY

CTO, IoT and Industries, Cisco



Consistently innovative chief technologist with over 23 years of experience in designing and developing consumer products from the ground up, for one of the world's largest software companies, such products have shipped to over 100 million customers worldwide in more than 20 languages.

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### NINA SIMOSKO

President & CEO, (NTT i3) Nippon Telegraph & Telephone



Nina Simosko serves as President and CEO of NTT Innovation Institute Inc. (NTT i3), the prestigious Silicon Valley-based innovation center for NTT Group, one of the world's largest ICT companies. Focused on fostering strategic innovation, NTT i3 works with established enterprise companies interested in investigating new approaches to evolving into technology-first, digitally-driven businesses.

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**2:30pm** Panel Discussion with Keynote Speakers, Moderated by Professor Henry Chesbrough

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**3:00pm** Coffee Break

3:30pm

## Value Creation through the Open Innovation Network within BIF Community

— Stories, Case Studies and Usecases within Member Firms

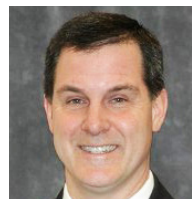
— Volunteer Member Panel, Moderated by Professor Henry Chesbrough



**SRIDHAR GADHI**  
CEO,  
Paradigm Mtuity, Inc.  
Hyderabad, India



**OLGA PATEL**  
Principal Scientist,  
Open Innovation.  
J.M. Smucker Co.



**BOB MILLER**  
Director, Innovation  
Partnerships & In-Licensing,  
Nestlé Purina PetCare R&D



4:30pm

Commentary & Analysis by: Professor Henry Chesbrough

5:15pm

Bus Pick-up: Transport to Hanahaus (456 University Ave, Palo Alto, CA 94301)

6:00pm

Creative Networking Dinner Event at Hanahaus 456 University Ave, Palo Alto, CA 94301



### PHILIPP SKOGSTAD

Vice President, Design & Innovation, SAP  
Open Innovation and Design Thinking



Philipp Skogstad is a Vice President in SAP Design. He currently serves as the Executive Director to SAP's Chief Design Officer and Head of the Silicon Valley Next Talent Program, shaping both SAP's product and personnel direction. Philipp is an expert in design thinking, innovation, and change management. In his fast-track career at SAP, he led special projects for the chairman, end-to-end experience for SAP HANA, SAP's user experience and design strategy, open innovation, and global development processes, methods and tools.



**PETER WEIGT**  
Head of SAP  
Innovation Center  
Silicon Valley,  
Co-host, Hanahaus



8:30pm

Bus Pick-up: Return to Hotel and SAP Bldg. 8

**THURSDAY, APRIL 20** | SAP BLDG. 8, 3475 DEER CREEK RD, PALO ALTO, CA 94304

7:30am

Bus Pickup: Sheraton Palo Alto Hotel

7:45am

Breakfast: Networking Buffet in Atrium, SAP Bldg. 8

8:30am

Keynote Topic: "Impact of AI in Healthcare-Centric Firms"  
Opportunities and Challenges for New Business Models



### DAVE DICKINSON

Chief Innovation Officer, OptumLabs, UnitedHealthcare



Inspire growth-dedicated teams to discover deep business insights, create a compelling strategic and new product vision and then execute exceptional growth through breakthrough innovation, powerful marketing and win/win strategic partnerships. OptumLabs Chief Innovation Officer; now leading new Center for Connected Patient Innovation based in San Francisco Bay area. Former CEO of Zeo, Inc., digital health startup, and COO of cord blood stem cell banking pioneer (StemCyte, Inc.).

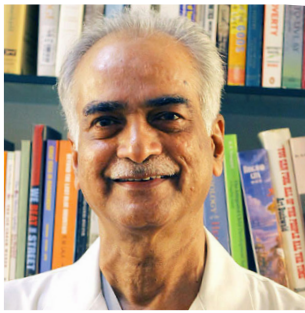


### MR. Y. SUBRAMANYAM

CEO, Apollo Hospitals Group, Hyderabad, India



Senior operations and marketing professional with experience of 25 years in healthcare industry. Track record of setting up and managing strategic business units with overall P&L management. Mr. Subramanyam has experience in brand management, consultant management, vendor development and engagement.



## DR. SOMA RAJU

Chairman, CARE Hospitals Group, India

Dr Soma Raju pioneered the use of telemedicine as a platform to connect District Hospitals to city-based superspeciality hospitals. His work in the State of Tripura, with the Government-owned GB Pant Hospital, provided a template for providing superspeciality services in the North Eastern Region of India. Many lives were saved through telemedicine based interventions. Through CARE Foundation, Dr Soma Raju facilitated the training of more than 300 nurses from the NE region in general and speciality nursing.



**9:30am** Panel Discussion with Keynote Speakers, Moderated by Professor Solomon Darwin

**10:00am** Coffee Break

**10:30am** Adapting, Adopting and Adjusting to the changing AI Landscape  
Fireside Chat, Moderated by Professor Henry Chesbrough



## JIM SPOHRER

Director, Open Technology and Cognitive Systems



Spohrer is a computer scientist leading the development of a new science of service systems, often known as Service Science, Management and Engineering. He has been the Director of IBM Global University Programs since 2009. Between 2003 and 2009, he was the Director of Almaden Services Research with IBM at the IBM Almaden Research Center.



## DEBORAH HOPKINS

Executive Fellow, Berkeley-Haas,  
Former Chief Innovation Officer, Citi Bank, NY



Ms. Hopkins founded and built Citi Ventures recognizing the critical role innovation must play in driving growth at Citi amid accelerating disruptive forces and heightened customer expectations. A lifelong change agent, Ms. Hopkins partners with Citi's businesses to shepherd creativity and implement breakthrough solutions. Based in Palo Alto, her team works to connect Citi to the Silicon Valley entrepreneurial ecosystem through their work in venture investing, identification of transformative trends, sponsorship of a network of labs and accelerators across the company and bringing the adoption of Lean Start Up to the enterprise.

**11:30am** Happenings at Berkeley: Professor Henry Chesbrough/Solomon Darwin

**12:15pm** Commentary & Analysis by: Professor Henry Chesbrough - Feedback Survey Administered

**12:30pm** Boxed Lunches provided - Official Program Ends  
Optional Visit - VMware Innovation Center, 3410 Hillview Avenue, Palo Alto, CA 94304

**1:20pm** Bus Pick-up: SAP Bldg. 8 to VMware Innovation Center

**1:30pm** VMware Innovation Center, 3410 Hillview Avenue, Palo Alto, CA 94304



## SANJAY POONEN

Chief Operating Officer, VMware (TBC)



Showcasing Customer Co-Innovation Process in the Disruptive Landscape

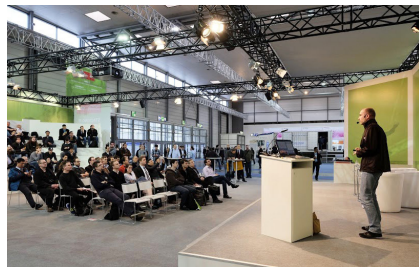
High tech executive with extensive large company and entrepreneurial enterprise IT experience in general management, engineering, product management, sales, marketing and business development. Particularly adept at scaling new businesses and turnarounds to multi-billion dollar sizes. Domain Expertise: Cloud, Applications, Analytics, Business Intelligence, Mobile, Security.

**2:30pm** Bus Pick-up: Return to SAP Bldg. 8 & Hotel

**8:15am** Bus Pick-up: Sheraton Palo Alto Hotel to IBM Bluemix Garage

**9:30am** Visit to IBM Bluemix Garage, 44 Tehama Street, San Francisco, CA 94105

Presenter: Dr. Jim Spohrer



**11:30am** Lunch and return transportation on your own

## Berkeley Innovation Forum: An Open Innovation Community Building Sustainable Business Models through Knowledge Exchange in Real Time.

