Agenda
Berkeley Innovation Forum – Fall 2015
Celebrating Ten Years of Open Innovation
Theme: The Past, The Present & The Future of Open Innovation

October 20-22 at the DoubleTree by Hilton Hotel Berkeley Marina, 200 Marina Blvd., Berkeley, CA 94710

Pre-Conference Event - Tuesday, Oct. 20
6:30pm Welcome Reception & Dinner: DoubleTree by Hilton Hotel Berkeley Marina
7:30pm Call to Order & Announcements: Solomon Darwin
7:40pm Evening Speaker: Douglas Atkin, Airbnb’s Global Head of Community & Founder of Peers.org
How Open Innovation Works in a Sharing Economy
8:10pm Networking Dinner

Day 1 - Wednesday, Oct. 21
7:30am Breakfast: Networking Buffet
8:15am Welcome: Professor Henry Chesbrough
8:45am Speed Dating: Networking and Relationship Session
9:45am Celebrating the Past: Lessons learned along the way in Open Innovation
Keynote Speaker: Robert Miller, Director of Innovation, Nestlé Purina, Former R&D Director, Dow Chemical Co.
10:30am Past Agonies and Ecstasies: Panel Discussion - Moderated by Prof. Solomon Darwin
   IBM: Jeff Welser, Lab Director, IBM Research – Almaden; Coke: Frank Fu, Senior Technology Officer;
   GE: Piyush Modi, Head of Collaboration & Mobile Research Labs;
   Goodyear: Derek Shuttleworth, External Science & Technology Manager
11:15am Networking Break
11:45am Celebrating the Present: Emerging Open Innovation Business Models in Silicon Valley
   Keynote Speaker: Manjula Talreja, Vice President, Cisco
12:30pm Networking Lunch
1:45pm Present Opportunities: Panel Discussion - Moderated by Prof. Henry Chesbrough
   Siemens: Chenyang Xu, General Manager TTB; Mtuity: Sridhar Gadhi, CEO
2:30pm BIF Talk: Success and Challenges of Intrapreneurship Programs
   Wayne Morris, Innovation Director & Senior Enterprise Architect, SAP AG
3:15pm Q & A Session: Success & Failures of Intrapreneurship programs in member companies
4:00pm Networking Break
4:30pm Happenings at Berkeley: Prof. Henry Chesbrough
5:00pm Networking: Cocktail Reception followed by Dinner
7:00pm Special Surprise Event: Celebrating 10 Years of Open Innovation
**Day 2 - Thursday, Oct. 22**

*7:30am*  Breakfast: Networking Buffet

*8:00am*  **Celebrating the Future of Open Innovation**: Anticipated Business Models of the Future  
Keynote Speaker: John Hagel, Director, Deloitte Consulting LLP & Co-Chair, Center for the Edge

*9:00am*  **Future Opportunities**: Panel Discussion - Moderated by Prof. Solomon Darwin  
- **Cisco**: Munish Khetrapal, Managing Director - Smart Cities & IOT  
- **EMC**: Calvin Smith, Principal Manager, Global Innovation, Strategy & Portfolio Intelligence  
- **IBM**: Gurvinder Ahluwalia, CTO Cloud & Mobile  
- **Fujitsu**: Mohi Ahmed, Director of Open Innovation

*10:00am*  Networking Break

*10:30am*  **Special Surprise Event**: Celebrating 10 years of Open Innovation

*11:30am*  Recap: Professor Henry Chesbrough

*12:00am*  **Feedback on the BIF Meeting**: Evaluations - of the 1.5 day meeting

*12:30pm*  Lunch Boxes Provided: Meeting Adjourned

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**Optional Activity of Special Interest** (Location: same - DoubleTree Hotel)

**Presenting Smart City Technological & Business Model Solutions for India Leveraging Open Innovation**

Presentations by Students from Engineering, Business & College of Letters and Sciences. This project is focused on making “the city of Vizag” smart. Vizag was selected by the Modi and Obama Administration to be a prototype for the remaining 100 cities yet to be built. Students will present their models to the Chief Minister of government of India on Jan 10, 2016 in Vizag, India.

**Judges:**

1. Consulate General of India - Ambassador Ashok Venkatesan  
2. State of California, Chief Technology Officer (immediate past) – PK Agarwal  
3. IBM, Executive Architect, Safer Planet – Mark Dixon  
4. Wipro, CTO, General Manager of Emerging Technologies - Nitin Narkhede  
5. Cisco, Managing Director, Smart Cities and IOT - Munish Khetrapal  
6. Siemens, General Manager of Tech to Business - Dr. Chenyang Xu  
7. Mtuity, A Smart City Builder, CEO - Sridhar Gadhi.  
8. GE, Director of Innovation Center – Dr. Piyush Modi

*6:00pm*  Optional Program Ends